AGENDA
FACULTY SENATE
COMMITTEE ON UNIVERSITY PLANNING
May 6, 2010 UNION 204

1. Call to order

2. Approval of April minutes

3. The Role of FSCOUP: Marketing and Communication
   Jeffrey Morris, Vice President for Marketing and Communication
   - Vision of FSCOUP’s role
   - Items
     - Advertising Policy (handout attached)
     - Web Redesign Goals and Objectives (handout attached)
     - Other Issues?

4. Evaluation and Recommendations of Budget Items

5. Adjourn

Next meeting: Thursday, May 2 at 3:30 pm in Union 204.
Topic: Budget