Attachment 5
James Bloodgood
Candidate for Faculty Senate President Elect

There are several reasons why I am running for Faculty Senate President Elect. First, I believe the Faculty Senate plays a critical role in the University and I would like to participate in that role to a much larger degree. I see the faculty Senate’s role continuing to become even more important over the next few years. With the combination of state and national economic difficulties and the rollout of the K-State 2025 plan this fall we have a tremendous opportunity to help guide the University toward a bright future as we navigate through the internal and external instability. Second, I believe that each of us should contribute to the mission of the University in whatever ways we can. In particular, we should more fully utilize our abilities and areas of expertise in helping the University advance through service activities. Many of you already do this through your membership on Faculty Senate and on various committees. However, I have seen many instances of where the University does not always access its own internal capabilities when engaging in various endeavors. I am sure this is a common problem among universities, so I am not trying to single out K-State as being worse than other universities in this regard. In fact, the University administration has been demonstrating a consistent willingness to change this culture. An example of this problem that I am most familiar with is the inconsistent request for assistance by the University in the areas of marketing, organizational structure, employee motivation and compensation, and strategy (all College of Business Administration areas – as well as in some other Colleges). All of these areas have multiple faculty members teaching courses and engaging in research that enables them to provide significant insight that could be useful to the University. I have often asked myself why particular University activities are sometimes organized in a way that makes them overly complex, why some rewards are dispensed in a manner that research has shown to be counter-productive, and why communication and administrative actions are not as transparent as research suggests that they should be in order to have the most positive effect on the organization in the long run. I can think of other academic disciplines, such as architecture, engineering, many of the arts and sciences, and other areas that have probably also been insufficiently utilized in this manner. I think we can improve the utilization of these areas in a way that assists the University through these trying times and on a more permanent and consistent basis. We can help our willing administration identify additional ways to use our faculty expertise to better serve the University. A third reason why I am running for President Elect is that I believe I could be effective in representing the faculty and in leading the Faculty Senate toward making the university better. There are a variety of traits and behaviors that would assist an individual in doing a good job in leading the Faculty Senate. I see many of these traits among the membership of Faculty Senate, so I think there are several members who would be good candidates for this position. My particular traits and behaviors that would be most beneficial toward leading the Faculty Senate are that I am open-minded, I listen, I think strategically, and I act. Those of you who have become most familiar with me know that I am a man of few words. I do not speak just to hear my own voice and I do not politic to gain favor with others. Instead, I listen and help form logical, straightforward plans of action that get things accomplished. I believe I would be very capable at creating and maintaining an atmosphere where faculty and administrators get things done together in a way that best represents the faculty’s interests and concerns and assists the University in achieving its mission.
JAMES M. BLOODGOOD {PRIVATE }

EDUCATION:
1997 Ph.D. in Management at the University of South Carolina
1989 M.S. in Manufacturing Management at GMI Engineering and Management Institute
1984 B.S. in Accounting at Indiana University

PROFESSIONAL EXPERIENCE:
2005-present Associate Professor, Department of Management, College of Business Administration, Kansas State University
1999-2005 Assistant Professor, Department of Management, College of Business Administration, Kansas State University
1997-1999 Assistant Professor, Department of Management and Information Systems, College of Business and Industry, Mississippi State University
1996-1997 Management Consultant, Union Camp Corporation, Eastover, South Carolina
1996 Adjunct Instructor in Entrepreneurship, Columbia College, Columbia, South Carolina
1992-1996 Research Assistant and Instructor in the Department of Management, University of South Carolina
1990-1992 Statewide Credit Manager and Sales Planning Analyst, Olinger Distributing, Indianapolis, Indiana

PROFESSIONAL CERTIFICATION:
1991 Certified Public Accountant License (Inactive) - State of Indiana, License # CP09100495

RELATED ACADEMIC ADMINISTRATIVE EXPERIENCE
2005-Present Chair, College of Business Administration Committee on Planning
2011 Chair, Department of Management Promotion and Tenure Document Revision Task Force
2010 Co-Director and case writer, KSU Business Ethics Case Competition
2008 Coordinator, Department of Management Teaching Forum
2004 Chair, Department of Management Teacher Assistance Forum

OTHER RELATED SERVICE
University
2008-Present Member, Kansas State University Faculty Senate
2010-Present Member, Faculty Senate Executive Committee
2005-present Member, FSCOUP (Faculty Senate Committee on University Planning)
2009-present Member, Higher Learning Commission University Sub-Committee "Preparing for the Future"
2009-2010 Member, Faculty Senate Committee on Faculty Affairs
2009-2010 Member, University Technology and Textbook Committee
2009, 2010 Member, All-University Campaign Committee
2008-2009 Member, KSU Sustainability Task Force
2007 Member, University Entrepreneurship Curriculum Task Force

College
2010 Search committee member, Vanier Chair in Retail Selling in the Department of Marketing
2003-2008 Faculty Advisor, KSU Entrepreneurship Club
2002-2011 MBA Practicum Student Group Advisor (4 semesters)
2005 Facilitated the Strategic Planning discussion at the CBA Faculty and Staff Retreat
2002-2005 Faculty Advisor, Rudd Fund
2004 Liaison, Strategic Management Group of the Dean’s Advisory Council
2001-2003 Member, College of Business Faculty Awards Committee
2002  Chair, CBA Academic Advisor Search Committee
2002  Member, Assistant Dean for the College of Business Administration Search Committee
2001-2002  Faculty Advisor, KSU Business Management Consulting Club.
2001  College of Business Administration Reinstatement Committee - Adhoc Member
2000, 2001  Faculty Representative Speaker, Honors Banquet
1999  Presented “Creating Knowledge and Disseminating it to Others” at the Faculty Research Seminar Series, College of Business Administration, Kansas State University

Department
2010-2011  Search committee member, Head of the Management department
2009-2010  Member, Management Department Committee on Planning (DCOP)
2009  Search Committee member, Interim Head of the Management department
2006  Member, Department of Management Tenure and Promotion Policy Revision Committee
2006  Member, Interim Management Department Head Search Committee
2005  Search committee member, Management Instructor
2004  Member, BGS/Business Strategy Faculty Search Committee

External Service
2009-present  Member, Editorial Board of the Strategic Entrepreneurship Journal
2002-2008  Member, Editorial Board of Journal of Management
2005  Chair, Strategic Management/International Management Track of the Midwest Academy of Management
1997, 1998  Session Chair, Annual Strategic Management Society International Conference

COURSES TAUGHT AT KANSAS STATE UNIVERSITY
MANGT 420 Management Concepts
MANGT 440 Entrepreneurship
MANGT 497 Achieving Career Success
MANGT 595 Business Strategy
MANGT 596 Business, Government, and Society
MANGT 840 Advanced Entrepreneurship
GENBA 880 Business Strategy

AWARDS
2005  CBA Graduate Student’s Professor of the Semester, Fall.
2003  CBA Award for Outstanding Contributions in Research, Kansas State University.
1996  University of South Carolina Certificate of Recognition for Outstanding Graduate Research for presentation of "Advancing the Conceptualization and Empirical Testing of the Role of Resources in Building Competitive Advantage."

PUBLICATIONS:


