

**UNDERGRADUATE AND GRADUATE
COURSE AND CURRICULUM CHANGES**

**Approved by the
COLLEGE OF BUSINESS ADMINISTRATION**

October 31, 2007

**CONTACT PERSON: AMIR TAVAKKOL
ATAV@ksu.edu**

IMPACT STATEMENT

No units are directly impacted by these changes outside the College of Business Administration. Departments within the College of Business that will be impacted by this proposal have been consulted.

Please provide the sponsors of this proposal with any information regarding fiscal or programmatic impact on your department, program, and/or students

Prerequisite changes:



Kansas State University

PROPOSED GRADUATE COURSE OR COURSE CHANGE

Submit 1 copy to the Graduate School. Use Continuation Sheets as needed.

TO: Graduate Council

Date Submitted:

The course or change proposed below was approved by the Graduate Faculty in (dept) Accounting on April 11, 2007, and by the Curriculum Committee of the College on , 20.

Signature, Dept. Head Signature, Dean of College

- 1. Dept: Accounting Proposed Number: 884 Credit Hours: 3 Semesters offered: II (Spring) Title:
2. For the following, complete only items 3 and 4: For the following, complete items 3 through 7:
o Title change o New Course
o Minor Modification o Older course to be dropped, if any
o Number Change (from to)
o Drop
3. Brief outline of course; or, for changes, description of old and new titles or numbers, or explanation of modification.

FROM:

ACCT 884. Enterprise Information Systems Assurance. (3) II. This course focuses on types of assurance available in an enterprise-wide information systems environment and methods for providing assurance from the view of management, external auditors and consultants. Assurance topics discussed include assurances related to systems security, fraud, business and information process integrity, and operational efficiency. Focus is on designing systems to increase the level of inherent assurance as well as auditability. This course also includes a service learning component. Pr.: ACCTG 844.

TO

ACCT 884. Enterprise Information Systems Assurance. (3) II. This course focuses on types of assurance available in an enterprise-wide information systems environment and methods for providing assurance from the view of management, external auditors and consultants. Assurance topics discussed include assurances related to systems security, fraud, business and information process integrity, and operational efficiency. Focus is on designing systems to increase the level of inherent assurance as well as auditability. This course also includes a service learning component. Pr.: ACCTG 810, MANGT 830 for MBA students or ACCTG 331 for Masters of Accountancy students or instructor permission.

The prerequisite of Accounting 844 had been removed. Previously, this prerequisite was established to allow courses within the three-course emphasis on Enterprise Information Systems to build upon one another. However, this prerequisite prevented many students who would benefit from the course that were not in the track from taking it, and has led to low enrollments. For example, students focusing on auditing in the Masters of Accountancy program might be interested in taking this course, but may not have time to take both courses. Further, since the Masters of Accountancy program is a 1-year program, students who enter in the Spring may need to take this course before Accounting 844. This change will also allow students in other programs to take the course. In order to facilitate the change, materials from ACCTG 844 that served as a foundation for ACCGT 884 have been moved to ACCTG 844 and some ACCTG 884 materials that were dependent upon ACCTG 844 have been moved to ACCTG 884. These changes do not change the general nature of either course, and therefore do not require a change in the course description. The previous prerequisites for ACCTG 844 have been added as prerequisites to ACCTG 884 to assure adequate preparation in terms of accounting and computer knowledge. Instructor permission is listed as a prerequisite option to allow the faculty member to assess the preparation of students not in either the MBA or Masters of Accountancy curriculums. These students are likely to come in with a wide variety of preparation from different sources (i.e. systems background from either management or engineering) so may have very different types of work that would meet the prerequisites.

4. Catalog Description typed exactly the way it will appear in the *Graduate Catalog*, including prerequisites and semesters offered:

ACCT 884. Enterprise Information Systems Assurance. (3) II. This course focuses on types of assurance available in an enterprise-wide information systems environment and methods for providing assurance from the view of management, external auditors and consultants. Assurance topics discussed include assurances related to systems security, fraud, business and information process integrity, and operational efficiency. Focus is on designing systems to increase the level of inherent assurance as well as auditability. This course also includes a service learning component. **Pr.: ACCTG 810, MANGT 830 for MBA students or ACCTG 331 for Masters of Accountancy students or instructor permission.**

**Department of Marketing
Curriculum Changes Fall 2007**

Course Title and Prerequisite changes:

FROM:

MKTG 400. Marketing (3) I, II, s. A general study of marketing principles which lead to the development of marketing strategy. A review of environmental influences and key analytical tools used in formulating marketing plans. Product or service design, distribution, pricing, and promotional programs. Pr. ~~ECON 110 and 120, junior standing.~~

TO:

MKTG 400. Introduction to Marketing (3) I, II, s. A general study of marketing principles which lead to the development of marketing strategy. A review of environmental influences and key analytical tools used in formulating marketing plans. Product or service design, distribution, pricing, and promotional programs. Pr. **ECON 110 or 120, junior standing.**

RATIONALE:

Adding the words “Introduction to” to the title of the course makes the course title more descriptive of the actual course content (note the content is not changing). This will serve to help eliminate confusion among students during enrollment and advising and among other academic intuitions in credit transfer situations.

The proposed prerequisite change would now require either micro or macro economics before taking the course, but not both. Marketing faculty feel that having a background in economics is important, but that two courses in this subject matter is not necessary to adequately prepare students for the MKTG 400 course. Additionally, this will make the course available to more non-business students who are often in academic degree programs that do not require both macro and micro economics.

This proposal was approved by the Marketing Department on October 15, 2007. For questions, contact Dr. Kevin Gwinner, Department of Marketing (kgwinner@ksu.edu)

**Department of Finance
College of Business Administration**

Changes in Finance Degree

FROM: Nine hours of non-business electives in the finance degree track program.

TO: Three hours of non-business electives in the degree track program, and six hours of unrestricted electives.

RATIONALE: The change provides greater flexibility to finance majors, and enables them to take electives in certificate programs offered by the College without adding significant additional hours to their program of study.

Effective Date: Spring 2008

Approved by the faculty in the department of finance by a 8-0 vote on September 5, 2007.

Department of Finance
College of Business Administration

Requirements for Finance Degree Track Program

FROM:

BAPP REQUIREMENTS (63 HRS)			Cr. Hr.
Communication Core Courses			
Expository Writing I	ENGL 100		3
Expository Writing II	ENGL 200		3
Public Speaking IA	SPCH 105		2
Communication Electives			6
Quantitative Core Courses			
College Algebra	MATH 100		3
Gen Calc/Linear Algebra	MATH 205		3
Bus/Econ Statistics	STAT 350		3
CIS 101, CIS 102 & CIS 103			3
Info Tech for Business	MANGT 366		3
Social Sciences			9
Humanities			6
Natural Sciences (1 lab required)			7
Economics Core Courses			
Principles/Macroeconomics	ECON 110		3
Principles/Microeconomics	ECON 120		3
Business Core Courses			
Acctg/Business Ops	ACCTG 231		3
Acctg/Invest/Finance	ACCTG 241		3
Business Orientation	GENBA 101		0
CORE REQUIREMENTS (21 hrs)			
Busi/Econ Stats II	STAT 351		3
Principles/Finance	FINAN 450		3
Management Concepts	MANGT 420		3
Intro/Operations Mangt	MANGT 421		3
Marketing	MKTG 400		3
Business/Govt/Society	MANGT 596		3
Business Strategy	MANGT 595		3
International Overlay Course			3

TO:

BAPP REQUIREMENTS (63 HRS)			Cr. Hr.
Communication Core Courses			
Expository Writing I	ENGL 100		3
Expository Writing II	ENGL 200		3
Public Speaking IA	SPCH 105		2
Communication Electives			6
Quantitative Core Courses			
College Algebra	MATH 100		3
Gen Calc/Linear Algebra	MATH 205		3
Bus/Econ Statistics	STAT 350		3
CIS 101, CIS 102 & CIS 103			3
Info Tech for Business	MANGT 366		3
Social Sciences			9
Humanities			6
Natural Sciences (1 lab required)			7
Economics Core Courses			
Principles/Macroeconomics	ECON 110		3
Principles/Microeconomics	ECON 120		3
Business Core Courses			
Acctg/Business Ops	ACCTG 231		3
Acctg/Invest/Finance	ACCTG 241		3
Business Orientation	GENBA 101		0
CORE REQUIREMENTS (21 hrs)			
Busi/Econ Stats II	STAT 351		3
Principles/Finance	FINAN 450		3
Management Concepts	MANGT 420		3
Intro/Operations Mangt	MANGT 421		3
Marketing	MKTG 400		3
Business/Govt/Society	MANGT 596		3
Business Strategy	MANGT 595		3
International Overlay Course			3

FINANCE (42 hrs)			
Major Field Requirements (18 hrs)			
Acctg Proc/Ctrls	ACCTG 331		4
Careers in Finance	FINAN 453		1
Debt Securities/Mrks	FINAN 510		3
Equity Securities/Mrks	FINAN 520		3
Intermediate Finance	FINAN 575		4
Cases in Finance	FINAN 675		3
Financial Controllership Option (9 hrs)			
Managerial Reporting	ACCTG 432		3
Financial Reporting	ACCTG 433		3
Taxation I	ACCTG 342		3
Financial Management Option (9 hrs)			
<i>Accounting Elective (3 hrs)</i>			
Managerial Reporting OR	ACCTG 432		
Financial Reporting	ACCTG 433		3
<i>Financial Management Electives (6 hrs)</i>			
Int'l Financial Mangt	FINAN 643		3
Security/Portfolio Analysis	FINAN 653		3
Derivative Securities/Mrks	FINAN 654		3
Financial Services Option (9 hrs)			
<i>Accounting Elective (3 hrs)</i>			
Financial Reporting	ACCTG 433		3
<i>Financial Services Electives (6 hrs)</i>			
Insurance	FINAN 460		3
Commercial Banking	FINAN 531		3
Real Estate	FINAN 552		3
Security/Portfolio Analysis	FINAN 563		3
Prof/Financial Planning	FINAN 661		3
Economics Electives (6 hrs)			
Intermediate Micro OR	ECON 520		
Intermediate Macro	ECON 510		3
Economics Elective			3
Nonbusiness Elective (9 hrs)			9

FINANCE (42 hrs)			
Major Field Requirements (18 hrs)			
Acctg Proc/Ctrls	ACCTG 331		4
Careers in Finance	FINAN 453		1
Debt Securities/Mrks	FINAN 510		3
Equity Securities/Mrks	FINAN 520		3
Intermediate Finance	FINAN 575		4
Cases in Finance	FINAN 675		3
Financial Controllership Option (9 hrs)			
Managerial Reporting	ACCTG 432		3
Financial Reporting	ACCTG 433		3
Taxation I	ACCTG 342		3
Financial Management Option (9 hrs)			
<i>Accounting Elective (3 hrs)</i>			
Managerial Reporting OR	ACCTG 432		
Financial Reporting	ACCTG 433		3
<i>Financial Management Electives (6 hrs)</i>			
Int'l Financial Mangt	FINAN 643		3
Security/Portfolio Analysis	FINAN 653		3
Derivative Securities/Mrks	FINAN 654		3
Financial Services Option (9 hrs)			
<i>Accounting Elective (3 hrs)</i>			
Financial Reporting	ACCTG 433		3
<i>Financial Services Electives (6 hrs)</i>			
Insurance	FINAN 460		3
Commercial Banking	FINAN 531		3
Real Estate	FINAN 552		3
Security/Portfolio Analysis	FINAN 563		3
Prof/Financial Planning	FINAN 661		3
Economics Electives (6 hrs)			
Intermediate Micro OR	ECON 520		
Intermediate Macro	ECON 510		3
Economics Elective			3
Nonbusiness Elective (9 hrs)			3
Unrestricted Electives			6

**College of Business Administration
Honors Program
Fall 2007**

New Course: GENBA 399 Honors Seminar (1), II

Course Description:

GENBA 399. The Honors Seminar is designed as a follow-up course to the Honors colloquium and it prepares students for the honors capstone project that culminates into the honors project. It also provides a forum for all honors students who are working on their capstone honors project to share and discuss their project ideas. Although students are encouraged to focus on a business-related topic, the choice of topic is open to all disciplines. The selection of an area of study is subject to the approval of the Honor Director (or Honors Committee). Pr. GENBA 299

RATIONALE:

The Honors Seminar (GENBA 399) is a required course in the CBA's component of the University Honors program. The seminar is designed to provide CBA Honors students with knowledge of a variety of research projects conducted at Kansas State University, especially with those by CBA faculty. The goal is to prepare the Honors students to undertake their final Business Honors project (GENBA 499).

College of Business Administration Honors Program

Course Outline:

The Honors Seminar is designed as a follow-up course to the Honors colloquium and it prepares students for the honors capstone project that culminates into the honors project. It also provides a forum for all honors students who are working on their capstone honors project to share and discuss their project ideas. Although students are encouraged to focus on a business-related topic, the choice of topic is open to all disciplines. The selection of an area of study is subject to the approval of the Honor Director (or Honors Committee). Pr. GENBA 299.

Course Objectives:

The course objectives are to:

- 1) Gain an opportunity to work closely with a faculty members on a mutually agreed area of study
- 2) Develop a sense of intellectual activity that could lead to advanced degrees
- 3) Develop an ability of working independently on a project with the guidance of a faculty member
- 4) Understand the skills of writing a research paper.

Course Expectations:

Students are expected to:

- 1) Develop the ability to investigate issues and construct a well reasoned and coherent viewpoint about a particular topic
- 2) Develop the ability to conduct an applied research either in an academic setting or outside the academic setting that has societal ramifications
- 3) Learn to communicate ideas and viewpoints in a persuasive and well spoken manner
- 4) Appreciate how different disciplines advance understanding of cultures and civilization and recognize the interconnectedness of the disciplines.

Course Guidelines:

Students are required to attend class regularly and engage in class discussions, the quality of which will be graded as part of the course requirement.

Students are required to attend guided tours of research and educational facilities on campus such as NISTAC, Center for Basic Cancer Research, and the Center for Engagement and Community Development.

Students are required to make brief presentations about their prospective honors projects and the motivation behind the project.

Students are required to provide constructive critique to the discussions or presentations given during the class period.

Textbook: None

**College of Business Administration
Honors Program
Fall 2007**

Course Title, Description, and Credit Hours Change:

From: ~~GENBA 499 Honors Seminar. (1), I, II. Open to juniors and seniors in the honors program for the College of Business Administration. Selected seminars, lectures, and convocations on topics of interest to business students. Discussion sessions will follow.~~

To: **GENBA 499 Business Honors Project (3), I, II.** A business honors project is an independent study in an intellectual endeavor (research or creative activity) under the supervision of a faculty member. The project must be approved by the College of Business Honors Director in consultation with the faculty supervisor and the University Honors Program Director. Deliverables of an Honors project may include a paper presented at a student or professional conference, a paper presented at a faculty/student seminar, a paper appearing in a poster presentation or a paper submitted for a national competition. Prerequisite: GENBA 399

Rationale: The course change from Honor Seminar to Honors Project is made to allow students to complete the Honors project as an independent study under the supervision of a faculty member.