Alpha Rho Chapter – Epsilon Sigma Phi Council Meeting December 19, 2012, 1:15 p.m.

http://www.ksre.ksu.edu/esp-AlphaRho

The meeting was called to order by President Gayle Price at 1:17 p.m.

Those in attendance (participating by telephone conference call) were as follows: Carol Blocksome, Cheryl Boyer, John Forshee, Doug Jardine, Megan Kennelly, Becky O'Donnell, Chuck Otte, Gayle Price, Dave Schafer, Nadine Sigle, Brenda Taxeras, Stacey Warner, and Jennifer Wilson

Chapter Officer Reports:

- President Gayle Price
 - Scheduled the 2012-13 Chapter Council Meeting Dates and posted them on the ESP Website
 - Update Chapter Leadership Roster with National ESP
 - Reviewed and updated the standing committees membership lists
 - Worked with Martha Monihen to update ESP Chapter website and email lists http://www.ksre.ksu.edu/esp-AlphaRho/
 - Sent November and December mid-month messages and posted on website
 - Provided message for the KSRE Tuesday News on proposal submission for Galaxy IV.
 - Chuck Otte and I participated in a North Central Region ESP Leadership Conference call.
 - Responded to committee chairs/members on ESP concerns/issues
 - Encouraged ESP Chapter membership
 - Updated ESP benefit of membership letter/correspondence used with new KSRE staff.
 - Provide information for winter issue of ESP Chapter newsletter
 - JCEP Conference registration will be sent in early January. The chapter usually supports both the President and Vice President to attend. Chuck has indicated that he will not be able to attend because of a schedule conflict.
 - A big thank you and appreciation to Martha Monihen for her help and work on the ESP website.
 - Daryl Buchholz is not going to be able to join the Council Meeting today. President
 Price relayed that Daryl requested that the ESP leadership begin thinking about what
 our Chapter might want to potentially do for the 2014 celebration. Please come to
 the next Council meeting prepared to identify an activity or event for discussion in
 order that the Council may collect a list of potential events or activities to honor this
 celebration and recognition. This item will be placed on our next meeting's agenda.

President Elect - Chuck Otte

Chuck sat in on membership conference call yesterday morning. He has been trying to take notes and see how he might be of assistance to all the committees. Chuck is on the sub-committee for Budget and Legislative Affairs. Look for information in the future regarding the 2013 and 2014 PILD for the Smith-Lever Centennial Celebration.

Secretary - Becky O'Donnell

Minutes of the ESP Council Meeting from October 17, 2012 were written and posted to the web site.

Motion made by Chuck Otte to approve minutes from the previous Council Meeting (October 17, 2012). Seconded by Brenda Taxeras. Motion passed. Minutes have been posted and made available on http://www.ksre.ksu.edu/esp-AlphaRho

Treasurer - Jennifer Wilson

The current statement of accounts, budget and endowment Fund Report were sent out. She noted that she is still receiving a few dues coming in. Currently, our chapter has received \$6,960 in dues. This is only \$40 off our projected budgeted goal. Michelle Gieber, Extension Administration, keeps a Quicken account and is assisting Jennifer simply so the person writing the checks is not the same person who is reconciling the accounts. Michelle supplied Jennifer a list of current (paid) members. Jennifer sent out a notice to all the Area Council Directors and requested that they follow up with those members in their areas who have not yet paid this year's dues. Jennifer and Michelle will send a list of members and dues to National by the February 1, 2013 deadline. President Price noted that the treasurer position is an immense job, and expressed her thanks to Jennifer for her excellent job as our chapter treasurer.

• Annalist/Historian - Sy Nyhart

Not present.

• Editor - Jennifer Smith

Not present. However, Jennifer submitted report to the President prior to the meeting, which President Price read into the minutes.

Winter 2012-2013 newsletter will be out before the holidays.

• Past President/Endowment Chair - Sandra Wick

Not present. However, Sandra submitted her report to the President prior to the meeting, which President Price read into the minutes.

Sandra worked with Martha Monihen in updating the ESP website. After Annual Conference, we received a memorial gift to the Endowment Fund in memory of Leo Figurski, former Ag Economics faculty. Sandra sent a thank you note to our donor and the spouse of Leo. She will be contacting the Endowment Committee after the first of the year to organize our committee and review our responsibilities.

Council Director Reports:

• Northwest Director - Nadine Sigle

She has contacted previous members in her area who haven't paid dues.

Northeast Director - John Forshee

He appreciated information Jennifer sent out regarding members who have not yet paid their dues. John followed up with those individuals.

• **Southwest Director** - Robin Eubank

Not Present. However, Robin submitted her report to the President prior to the meeting, which President Price read into the minutes.

Robin has been in contact with the Southwest members who have not yet paid their dues for this year. She believes both of these members will be submitting their dues by the deadline.

• Southeast Director - Jan McMahon

Not present. President Price noted that Jan relayed that Jan has emailed those individuals in her area regarding dues. Jan has not received any response to date, but will follow-up with those members.

• State Director - Doug Jardine

He did receive the list from Jennifer regarding those members who have not yet paid, extracted names of those residing in Manhattan, and sent a gentle reminder. He has not yet heard back from anyone. However, he directed them to send their checks directly to Umberger

• Retirees - Ann Domsch

Not present. However, Ann did send Jennifer Wilson an email indicating that she is working on contacting those retirees who have not renewed their membership.

• Extension Administration - Daryl Buchholz

Not present. (**Note last item on President's report.)

Standing Committee's Reports

• Annual Recognition Reception - Brenda Taxeras

She does have notes from last year from person in charge. She has not had any meetings yet this year.

• **Recognition** – Cheryl Boyer

This is Cheryl's first time to join the council meeting. Previous committee chair has passed along a very large box. Cheryl wants to go through it and consolidate the material. She posed, to the Council, the question as to whether there is a policy regarding what materials are to be kept and for what length of time. Might we scan it or keep it. Discussion occurred regarding policy on keeping old records. Some council

members offered suggestions on dealing with old records, including scanning or posting to the web site. Jennifer Wilson suggested Cheryl contact Tony Crawford at K-State Hale Library to archive any important and noteworthy documents.

• Budget and Audit – John Forshee

He does not yet have anything to report. He will start looking at the budget later in the year as well as conducting the audit prior to annual conference. He did note that if Associate Membership amount is increased, that will impact the budget. Jennifer Wilson noted that at our previous council meeting there was some discussion regarding nominating Daryl Buchholz for the Ruby Award. Jennifer wanted to alert the Council that the local chapter is asked to pay for the Ruby Pin in connection with that award. She thought it was a significant amount and that amount will need to be worked into next year's budget.

 Constitution and Bylaws – Megan Kennelly Nothing to report.

• Global Relations - Becky O'Donnell

Continued to share with Committee announcements of international opportunities for grants, travel, and other possibilities related to global projects via email list. Dean John Floros is leading a multidisciplinary KSU delegation to Brazil in March 2013. As a result of this email list, Committee was able to respond to Nina Lilja, Director of International Agricultural Programs (IAP) in the College of Agriculture, request for information regarding past/current work in Brazil. A summary of the Kansas Agriculture and Rural Leadership Program Class VII trip/tour to Brazil in 2005 was provided to Dr. Lilja by Jack Lindquist. This summary provided a review of the KARL class trip over a two week period in Brazil. Becky will follow-up with Charlotte Shoup-Olson regarding information to distribute regarding "Navigating Difference" workshops to be held in 2013.

• Membership Recruitment and Retention – Stacey Warner

The Membership Recruitment and Retention Committee had a conference call on December 18. The committee members discussed what they would tell someone who asked why they should join ESP. The council directors reported that they had followed up with the individuals who hadn't yet paid 2013 dues. The group reviewed the current associate member category and discussed the pros and cons of associate membership as well as some options to the current associate membership structure. Committee brainstormed and came up with six options. The committee will be meeting again in February and will make a recommendation to the council.

The options that were brainstormed by the committee include:

Option 1 - Leave as it is now (associate members are those with less than 5 years employment) but perhaps raise the dues to \$30 or \$35

Option 2 - Those with one year or less membership would be associate members. Those with 2 to 5 years employment would have the option of paying either associate or annual dues.

Option 3 - Have a chapter policy that associate members wouldn't be eligible for chapter recognition or grants to encourage annual membership.

Option 4- Shorten the associate member time frame to only 2 to 3 years rather than 5.

Option 5 - Have a graduated dues structure - Year 1 - \$20, Year 2 - \$30, Year 3 - \$40, etc.

Option 6 - Have associate members only for the first year of employment to be consistent with some other extension professional associations.

• Memorial – Mark Ploger

Not present. Indicated to President Price prior to meeting that he did not have anything to report

• Nomination – Sandra Wick

Not present. President Price relayed the following report from Sandra. If any of our council members would know of any members that would be interested in any of the officer positions, please let Sandra know.

• **Professionalism** – Carol Blocksome

Nothing to report.

• Retiree – Dave Schafer

Nothing to report. He will review his responsibilities and see how he may engage the retirees.

• Tenure Recognition – Debra Bolton

Not present.

Alpha Rho ESP National Committee Members

- Stacey Warner Membership Recruitment and Retention National Committee hasn't met yet. Nothing to report
- Margaret Phillips Scholarships, Grants and Recognition Not present.
- Marie Blythe Professional Development Not present.
- Doug Jardine Marketing

Marketing committee has met and formulating plan of work. Committee is developing a short promotional video to be shown in the Galaxy booth. Following that, the video

would be made available to Chapters for local use. K-State is taking the lead on developing and producing this video. Doug is working with Kris Boone and Elaine Edwards (Department of Communications) and will be meeting with Randal Kowalik tomorrow. The video will be very short (45 seconds – 1 minute) in order that it may be easily viewed in its entirety.

 Sandra Wick – Marketing – Not present. However, Doug Jardine noted that although Sandra is new to the committee, she participated in the recent conference call and is already active.

Old Business:

President Price indicated that these items are informational. No discussion or action taken during this meeting.

- Update on Associate Membership status with National Alpha Rho
- ESP Brochure Update Membership Recruitment and Retention Committee revised the brochure in July. After the annual conference, the brochure was edited to reflect the membership due rate increase.
 - Alpha Rho Chapter ESP membership brochure available on-line at http://www.ksre.ksu.edu/esp-alpharho/p.aspx?tabid=16
- Associate Membership due amount. Review and recommendations from Budget and Audit Committee
- National Awards Applications for ESP members May be get moving on possibility of nominating Daryl for the Ruby Award
- KSRE Annual Conference ESP Representative, Sandra Wick

New Business:

• No new business.

Announcements:

• Next ESP-Alpha Rho Chapter Council Meeting will be held on February 20, 2013, at 1:15 p.m. by telephone conference call.

Adjourn

Chuck Otte moved that the meeting be adjourned. John Forshee seconded. Meeting was adjourned at 1:53 p.m.

Minutes respectfully submitted,

Becky J. O'Donnell ESP-Alpha Rho Secretary