

Managerial Economics  
ECON 540  
Spring 2009

PROFESSOR: Krishna R. Akkina

OFFICE HOURS: 8:25 to 9:25

MTWUF

OFFICE: 340 Waters Hall

and by appointment

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**PREREQUISITES:**

1. Economics 120
2. An Introductory-level statistics course
3. Math 205

TEXT: Mark Hirschey: Managerial Economics, Twelfth Edition.

RECOMMENDED: Study Guide accompanying text.

EXAMS: There will be three exams. Each exam is worth one hundred points except the final which is worth 140 points. Three sets of home problems will be assigned during the semester. Each set of home problems is worth 20 points. (Total 400). Grades are based on relative performance (using a normal curve).

**PLAGIARISM/CHEATING:**

"Plagiarism and cheating are serious offenses and may be punished by failure on the exam, paper, or project; failure in the course, and/or expulsion from the university. For more information refer to the 'Academic Dishonesty' policy in Inside KSU."

## TENTATIVE COURSE OUTLINE

1st & 2nd Week  
(Jan 16 to Jan 30)

Chapters 1 and 2

3rd & 4th Week  
(Feb 2 to Feb 13)

Chapters 2 and 3

5th & 6th Week  
(Feb 16 to Feb 27)

Chapters 4 and 5

1ST EXAM: February 27, 2009

7th & 8th Week  
(March 2 to March 13)

Chapter 5 and 7

9th & 10th Week  
(March 23 to April 3)

Chapter 7 and 8

11th Week  
(April 6 to April 10)

Chapter 8

2ND EXAM: April 10, 2009

12th & 13th Week  
(April 13 to April 24)

Chapters 10 and 11

14th & 15th Week  
(April 27 to May 8)

Chapters 12, 13 and 15

FINAL EXAM: Wednesday, May 13, 2009  
2:00 PM to 3:50 PM