

“Benchmarking Campus Engagement: The Engagement Benchmarking Tool (EBT)”

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KANSAS STATE UNIVERSITY



Definition of Community Engagement (Carnegie Foundation)

- Community engagement describes collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.
- The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good.



The Center for Engagement and Community Development:

- Serves as the campus office coordinating university engagement
- Attracts extramural resources into the university and leverages those dollars into various departments and campus faculty
- Provides funding to support engaged work
- Catalyzes engagement initiatives across strategic priority areas
- Strengthens campus / community partnerships
- Provides leadership in reporting engagement work for institutional purposes
- Celebrates campus/community engaged work
- Advocates for engagement recognition and rewards
- **Benchmarks engaged campus work**



Why Benchmark Engaged Campus Work?

1. To use as data in reporting to external accrediting bodies
 - Carnegie, Higher Learning Commission, APLU
2. To document progress on university strategic plan – K-State 2025
3. To document the university's scholarly investment for the public good.
4. To support faculty in annual and promotion review
5. To identify faculty working in particular communities and/or around specific issues
6. To identify potential participants for faculty engagement professional development
7. To provide targeted briefing material



K-State's Engagement Benchmarking Tool (EBT)

What is the EBT?

- A voluntary, self-report, online survey to establish a benchmark of faculty and academic staff scholarly outreach and engagement

What does the EBT ask?

- Time spent on scholarly engaged activities,
- Areas of concern which those activities address,
- Modes of engaged work,
- Locations of engaged work,
- Partners, participants, and students involved in the engaged project,
- External funding generated by engaged activities, and
- Professional and public products / impacts of the engaged work.



Engagement Benchmarking Tool: 2017 Timeline

- EBT will opened November 27, 2017
- A reminder sent every two weeks
- EBT will close February 2, 2018
- EBT analysis completed by May 1, 2018



For Questions, Contact:

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