

GUIDELINES FOR BRAINSTORMING

(Source: The Facilitator Excellence Handbook by Fran Rees)

- **Everyone contributes.**
- **All ideas are OK. Do not censor your ideas.**
- **Aim for quantity, not quality.**
- **“Wild” ideas are OK. They may generate usable ideas.**
- **Do not discuss or evaluate ideas at this time.**
- **It is OK to build on others’ ideas.**
- **Say “pass” when you run out of ideas.**