Exploring Options
As you can see in the graphic above, the World-of-Work Map organizes careers in six broad fields based on primary work tasks (people, data, things, and ideas), and then divides those six fields into more specific lettered career areas. This map is a great guide to understanding the relationships among careers.

In this handout you will find the career areas and a related list of possible K-State majors. Explore the options and discover a major that fits you!

A: Employment Related Services
- Agribusiness
- Economics
- Human Resource Management
- Management
- Psychological Sciences

B: Marketing & Sales
- Apparel & Textiles Marketing
- Business Administration
- International Business Certificate
- Marketing
- Mass Communications – Advertising Option

C: Management
- Agribusiness
- Agricultural Technology Management
- Business Administration
- Construction Science & Management
- Entrepreneurship
- Finance
- Hospitality Management
- Human Resource Management
- International Business Certificate
- Leadership Studies (minor)
- Management
- Management Information Systems
- Military Science (emphasis)
- Operations Management
- Wildlife Outdoor Enterprise Management

D: Regulation & Protection
- Military Science (emphasis)
- Park Management & Conservation
- Sociology/Criminology

E: Communications & Records
- Pre-Law
- Business Administration
- Economics
- English
- Pre-health Information Management
Financial Transactions
- Accounting
- Agricultural Economics
- Business Administration
- Economics
- Finance
- Personal Financial Planning

Distribution & Dispatching
- Aviation Maintenance
- Professional Pilot

Transport Operation & Related
- Aeronautical Technology
- Operations Management

Ag/Forestry & Related
- Agribusiness
- Agricultural Economics
- Agronomy
- Fisheries & Wildlife Biology
- Golf Course Management
- Horticulture
- International Agriculture (minor)
- Horticulture – Landscape Design
- Natural Resources and Environmental Sciences (secondary major)
- Park Management & Conservation
- Plant Pathology (minor)
- Sports Turf Management
- Wildlife Outdoor Enterprise Management

Computer/Information Specialties
- Computer Engineering
- Computer Science
- Computer Systems Technology/Web Development
- Electronic and Computer Engineering Technology
- Information Systems
- Management Information Systems

Crafts & Related
- Apparel Design and Production
- Bakery Science
- Cereal Chemistry (minor)
- Feed Science & Management

Construction & Maintenance
- Business Administration
- Construction Engineering and Technology
- Construction Science & Management

Distribution & Dispatching
- Aviation Maintenance
- Professional Pilot

Transport Operation & Related
- Aeronautical Technology
- Operations Management

Ag/Forestry & Related
- Agribusiness
- Agricultural Economics
- Agronomy
- Fisheries & Wildlife Biology
- Golf Course Management
- Horticulture
- International Agriculture (minor)
- Horticulture – Landscape Design
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- Plant Pathology (minor)
- Sports Turf Management
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Computer/Information Specialties
- Computer Engineering
- Computer Science
- Computer Systems Technology/Web Development
- Electronic and Computer Engineering Technology
- Information Systems
- Management Information Systems

Crafts & Related
- Apparel Design and Production
- Bakery Science
- Cereal Chemistry (minor)
- Feed Science & Management
P: Natural Sciences & Technologies
- Agronomy
- Animal Science & Industry
- Biochemistry
- Biology
- Chemistry
- Entomology (minor)
- Environmental Geophysics (minor)
- Feed Science & Management
- Food Science & Industry
- Fisheries & Wildlife Biology
- Geography
- Geology
- Horticulture
- Kinesiology
- Life Sciences (interdisciplinary)
- Mathematics
- Microbiology
- Milling Science & Management
- Natural Resources and Environmental Sciences (secondary major)
- Plant Pathology (minor)
- Physics
- Physical Science
- Statistics
- Veterinary Medicine

Q: Medical Technologies
- Clinical Laboratory Sciences
- Dietetics
- Kinesiology
- Nutritional Sciences
- Pre-Pharmacy
- Nutrition and Health

R: Medical Diagnosis & Treatment
- Athletic Training
- Communication Sciences and Disorders
- Gerontology (secondary major)
- Kinesiology
- Medical Technology
- Nutritional Sciences
- Pre-Chiropractic
- Pre-Dentistry
- Pre-Medicine
- Pre-Occupational Therapy
- Pre-Optometry
- Pre-Physical Therapy
- Pre-Pharmacy

S: Social Science
- African Studies (minor)
- American Ethnic Studies
- Anthropology
- Criminology
- East Asian Studies (minor)
- Economics
- History
- Humanities
- Latin American Studies (secondary major)
- Philosophy
- Political Science
- Psychological Sciences
- Social Science
- Sociology
- Women’s Studies

T: Applied Arts (Visual)
- Art
- Digital Media
- Interior Design
- Graphic Design
- Journalism & Mass Communications
- Photography
- Apparel and Textiles

U: Creative & Performing Arts
- Communication Studies
- Dance
- English – Creative Writing
- Jazz Studies (minor)
- Music
- Theatre

V: Applied Arts (Written & Spoken)
- Advertising
- Agricultural Communications & Journalism
- Chinese (minor)
- Communication Sciences & Disorders
- Communication Studies
- Digital Media
- English
- French
- German
- International Studies (secondary major)
- Japanese (minor)
- Journalism & Mass Communications
- Public Relations
- Russian (minor)
- Spanish

W: Health Care
- Dietetics
- Gerontology (secondary major)
- Nutrition and Kinesiology
- Nutritional Sciences
- Kinesiology
- Medical Technology
- Pre-Health Information Management
- Pre-Nursing
- Nutrition and Health

X: Education
- Agricultural Education
- Early Childhood Education
- Elementary Education
  - English
  - English as a Second Language
  - Mathematics
  - Modern Language
  - Science
  - Social Science
  - Special Education
- Family & Consumer Sciences Education
- Music Education
- Secondary Education
  - Art
  - Biological Science
  - Business
  - Chemistry
  - Earth & Space Science
  - English
  - Journalism
  - Mathematics
  - Modern Languages
  - Physics
  - Social Studies
  - Speech/Theatre
- Special Education

Y: Community Services
- Family & Consumer Sciences
- Family Studies & Human Services
- Human Ecology
- Philosophy
- Political Science
- Pre-Law
- Park Management & Conservation
- Psychological Sciences
- Social Work

Z: Personal Services
- Hospitality Management
- Entrepreneurship

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