

**KANSAS STATE UNIVERSITY
BUDGET INITIATIVE
REVENUE GENERATION SYNTHESIZED SUGGESTIONS**

Review of campus fees

Telecommunications
Facilities

Athletic Revenue Sharing

Place a surcharge on the price of athletic tickets and greens fees at Colbert Hills golf course and transfer the additional revenue to the University's academic programs.

Apply an "overhead" charge to Athletics where the revenue is transferred to the university budget

Reduce exorbitant salaries in Athletics with savings being transferred to the University budget

Coaches provide consulting services to high schools for a fee

Marching band should be supported through Athletics

Sell more tickets to football games

Expand on-line and intercession distance education courses, certificates and programs

Offer new courses

Add more distance students to on-campus programs

Generate additional tuition revenue

Increase student retention rates through increased advising so faculty can better track students.

Establish satellite campuses in China or India in addition to bringing students to campus

Increase graduate enrollments

Establish a satellite campus in western Kansas (Garden City)

Provide incentives to colleges, departments and faculty who propose and enact new programs that utilize existing courses and/or resources

Differential tuition rates based on cost of program

Allow Community College dual admission

Allow more credits for life experience.

Reduce the number of days a student can receive a full refund

Implement a tiered tuition structure for lower and upper division courses

Increase the tuition rate

Revise residency statute to make it more lenient for out-of-state residents.

Expand the use of lab, course, technology and college fees. Application fees should also be evaluated.

Expand parking revenue

Increase permit rates

Increase parking meter rates

Increase the fine amounts

Charge for night parking

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Increase grant resources through more support and incentives

Include IT enhancements in grant proposals
Include GTA and GRA waivers in grant proposals

Enhance Sales and Services

Rent excess campus facilities to organizations with purposes consonant with the university's mission
Hold auctions or garage sales of used equipment, furniture or other surplus inventory
Market AXIO (K-State on-line system)
Sell naming rights, i.e. parking garage
Sell advertisements on campus (i.e. on library's data base search engine and buildings)
Allow Extension to charge a fee for their services
Charge students for internet access in the residence halls
Sell services of faculty and staff
Engage or partner with corporations to bring work to campus
Generate revenue through recycling
Off-campus sales and marketing of uniquely K-State products
Create a K-State Developmental Assessment Center

Increase donations

Increase fundraising opportunities through contests or incentives
Solicit donations from donors (alumni) to fund improvements to rooms on campus that would be named for them
Consider cross-college fundraising
Develop a Grandparent's Scholarship