

**Department of Accounting
College of Business Administration
Assessment of Student Learning Plan
Kansas State University**

JAN 3 1 2005

- Check the box if your program's student learning outcomes have been modified since November 2003. If so, please email (apr@ksu.edu) or attach a hard copy to this document.

A. College, Department, and Date

College: College of Business
Department: Accounting
Date: October 21, 2004

B. Contact Person(s) for the Assessment Plans

Dr. Richard L. Ott, Department Head

C. Degree Program

Bachelor of Science in Business Administration

D. Assessment of Student Learning Three-Year Plan

1. Student Learning Outcome(s)

Of the ten learning outcomes developed by our department, we will assess the following four learning outcomes in our three-year assessment plan.

1. Graduates will possess adequate technical knowledge of accounting and related knowledge of accounting and related discipline to enter the accounting profession.
2. Graduates will know the origins of accounting and its importance to society.
3. Graduates will be able to verbally express themselves in both formal and informal dialogues.
4. Graduates will have the ability to write clearly and concisely.

Rationale: We felt that technical knowledge and communication skills could be evaluated using direct measures.

Relationship to K-State Student Learning Outcomes (insert the program SLOs and check all that apply):

| Program SLOs | University-wide SLOs (Undergraduate Programs) | | | | | Program SLO is conceptually different from university SLOs |
|--------------------------|---|-------------------|---------------|-----------|-----------------------------------|--|
| | Knowledge | Critical Thinking | Communication | Diversity | Academic / Professional Integrity | |
| 1. Technical knowledge | X | | | | | |
| 2. Origins of accounting | X | | | | | |
| 3. Oral communication | | | X | | | |
| 4. Written communication | | | X | | | |

2. How will the learning outcomes be assessed? What groups will be included in the assessment?

| Learning Outcomes | Direct Measures | Who will be assessed? |
|--------------------------|---|------------------------------------|
| 1. Technical knowledge | Items from exams in accounting functional areas | All students enrolled in ACCTG 641 |
| 2. Origins of accounting | Questions on exams in ACCTG 641 | All students enrolled in ACCTG 641 |
| 3. Oral communication | Videotape students in ACCTG 642 | All students enrolled in ACCTG 641 |
| 4. Written communication | Student papers in ACCTG 642 | All students enrolled in ACCTG 641 |

3. When will these outcomes be assessed? When and in what format will the results of the assessment be discussed?

| Learning Outcomes | Timetable for Assessment Learning Outcomes | | | |
|--|---|---------------------------------------|---------------------------------------|--|
| | 2005 | 2006 | 2007 | |
| 1. Technical knowledge 2. Origins of accounting | Creation of the measures used in assessing the SLOs. Pilot test developed and refine measures. Use as baseline measurement. | Spring semester written exams in: | Spring semester written exams in: | Results will be discussed with the faculty in Fall 2006 and 2007. Examine any changes from the baseline and make adjustments based on the discussion with the faculty. |
| 3. Oral communication | | Videotape ACCTG 642 | Videotape ACCTG 642 | |
| 4. Written communication | | Paper Portfolios Acctg Research | Paper Portfolios Acctg Research | |

4. What is the unit's process for using assessment results to improve student learning?

| Learning Outcomes | Improvement Plan |
|---|--|
| 1. Technical knowledge 2. Origins of accounting 3. Oral communication 4. Written communication | Faculty will meet annually in the fall semester to discuss the results of the assessment. Feedback on student performance in specific areas (e.g. auditing, tax, financial, etc.) origins of accounting, oral communication skills will provide information needed for improvement. We will get evaluations from outside of the department when deemed necessary. We will change baselines as needed as well as course content. Finally, SLOs will be revised and changed when needed. |