

Cover Sheet for Assessment Plans

Directions: Please complete a separate cover sheet for each degree program (e.g., Associates – Doctorate). Feel free to make copies of this sheet if needed. Those graduate programs with an integrated master's and doctoral program may submit one cover sheet. The department head and respective dean are to sign before the plans are submitted to the Provost.

Department / Unit: Speech Communication, Theatre and Dance

Title and Level of Academic Program (e.g., Chemistry, Ph.D.): Speech Communication, M.A.

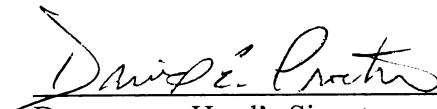
When submitting an Assessment Plan, please check and indicate when the faculty endorsed the plan.



Faculty have met, reviewed, and endorsed the Assessment Plans being submitted for this degree program.

Date of Endorsement:

12/13/04



Department Head's Signature

12/21/04

Date

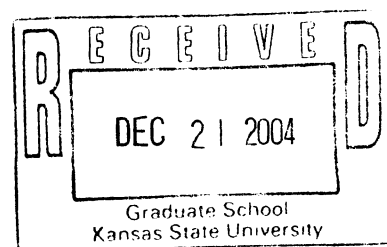
College Dean's Signature
(Required for Undergraduate Programs)

Date

Dean of the Graduate School's Signature
(Required for Graduate Degree Programs)

Date

November 1, 2004: Assessment plans are to be sent to the respective Dean
November 29, 2004: Relevant materials are to be sent from the Deans to the Provost



**Assessment of Student Learning Plan
Kansas State University
Speech Communication, Theatre and Dance**

- Check the box if your program's student learning outcomes have been modified since November 2003. If so, please email (apr@ksu.edu) or attach a hard copy to this document.

A. College, Department, and Date

College: Kansas State University
Department: Speech Communication, Theatre and Dance
Date: 12/20/2004

B. Contact Person(s) for the Assessment Plans

William Schenck-Hamlin
129 Nichols Hall
532-6861
billsh@ksu.edu

C. Degree Program

M.A. in Speech Communication

D. Assessment of Student Learning Three-Year Plan

1. Student Learning Outcome(s)

1. Understanding of advanced-level theory and research in communication including one or more areas of specialization such as persuasive, interpersonal, political, and/or rhetorical communication.
2. Ability to effectively locate, evaluate, use and assimilate information on communication research.
3. Ability to provide effective instruction in communication principles and practices in academic and community settings.

Special rationale for selecting these learning outcomes (optional):

[If applicable, provide a brief rationale for the learning outcomes that were selected]

Relationship to K-State Student Learning Outcomes (insert the program SLOs and check all that apply):

University-wide SLOs (<u>Undergraduate Programs</u>)				Program SLO is conceptually different from university SLOs
Program SLOs	Knowledge	Skill	Attitudes and professional conduct	
1. Understanding of advanced-level theory and research in communication including one or more areas of specialization such as persuasive, interpersonal, political, and/or rhetorical communication.	X			
2. Ability to effectively locate, evaluate, use and assimilate information on communication research.	X			
3. Ability to provide effective instruction in communication principles and practices in academic and community settings.		X		
4. Ability to design and present a program of independent research that makes a useful contribution to the rhetoric/communication research community.		X		
5. Ability to apply theory and research to solve communication problems affecting personal, professional, civic, and social relationships.	X			
6. Ability to communicate with undergraduate students, peers, and faculty in a professional manner.			X	
7. Awareness of their responsibilities to be ethical and work cooperatively with diverse groups of people.			X	

2. How will the learning outcomes be assessed? What groups will be included in the assessment?

SLO #1:

Successful completion, with a grade of B or better, of our two advanced-level communication and rhetorical theory classes - Perspectives on Communication (SPCH 720) and Classical Rhetoric (SPCH 730). All first-year graduate students take the advanced theory classes. Therefore, the group to be assessed will be first-year graduate students.

SLO #2:

Successful completion, with a grade of B or better, of our research methods sequence. All graduate students are required to take Introduction to Communication Research Methods (SPCH 710) and either Rhetorical Criticism (SPCH 733) or Field Methods in Speech Communication (SPCH 820).

SLO #3:

Successful completion of Teaching Public Speaking (SPCH 090) and satisfactory performance in teaching either Public Speaking 1A (SPCH 105) or Public Speaking 1 (SPCH 106). First-year graduate teaching assistants are required to enroll in SPCH 090 and will be assessed upon the completion of this course. All speech communication GTAs are assessed through TEVALs.

3. When will these outcomes be assessed? When and in what format will the results be discussed?

SLO #1:

The speech communication graduate faculty routinely meet. We always meet at the end of the semester to assess the performance of our first-year graduate students. SLO #1 will be assessed at our end-of-the-year meeting.

SLO #2:

All graduate students will be assessed following their completion of the methods sequence.

SLO #3:

All GTAs will be assessed following their first semester. Data will come from the outcome of SPCH 090 and their performance based on TEVAL evaluation.

4. What is the unit's process for using assessment results to improve student learning?

Student learning will be assessed as detailed in question #2. That data will be reviewed at an opening (August) graduate faculty meeting where we will discuss results of assessment and reflect on necessity of any curricular modifications.