

RHETORIC/COMMUNICATION PROGRAM

STUDENT LEARNING OUTCOMES

Graduates the Rhetoric/Communication Program will be able to:

- **Think clearly, critically, and creatively in response to communication problems.**
- **Express their ideas in oral and written messages that are coherent, persuasive, and ethical.**
- **Demonstrate the communication skills necessary to engage in personal, professional, civic and social relationships.**
- **Adapt oral and written messages to diverse audiences.**
- **Analyze and evaluate verbal and nonverbal messages in differing social, political, and cultural contexts in order to assess their effectiveness and ethical implications.**
- **Demonstrate comprehension of significant issues in the history, theory, and criticism of human communication.**
- **Listen critically.**
- **Work productively in groups and teams.**