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BY:.....

**Master of Agribusiness
Assessment of Student Learning Plan
Kansas State University**

A. College, Department, and Date

College: College of Agriculture
Department: Agricultural Economics
Date: December 21, 2004

B. Contact Person(s) for the Assessment Plans

Dr. Allen Featherstone, program director
Lynnette Brummett, program coordinator

C. Degree Program

Master of Agribusiness

D. Assessment of Student Learning Three-Year Plan

1. Student Learning Outcome(s)

Our program will focus on two learning outcomes in our three-year assessment plan.

Students will be able to:

- *Demonstrate the creation of knowledge through the application of cutting edge theory and methods*
- *Demonstrate the integration of modern decisions and information technology into daily business challenges*

Program SLOs	University-wide SLOs (Graduate Programs)			Program SLO is conceptually different from university SLOs
	Knowledge	Skills	Attitudes and Professional Conduct	
Demonstrate the creation of knowledge through the application of cutting edge theory and methods Skills to be assessed: <ul style="list-style-type: none"> ▪ Ability to conduct independent research ▪ Application of economic theory 	XX	XX	XX	
Demonstrate the integration of modern business decisions and information technology into daily business challenges Skills to be assessed: <ul style="list-style-type: none"> ▪ Oral communication ▪ Written communication ▪ Professional judgment 		XX	XX	

2. How will the learning outcomes be assessed? What groups will be included in the assessment?

3. When will these outcomes be assessed? When and in what format will the results of the assessment be discussed?

4. What is the unit's process for using assessment results to improve student learning?

SEE ATTACHED TABLE

Learning Outcomes	Measures		Who will be assessed	Timetable for Assessment Learning Outcomes			Improvement Plan
	Direct	Indirect		2005	2006	2007	
<p>Demonstrate the creation of knowledge through the application of cutting edge theory and methods</p> <p>Skills to be assessed:</p> <ul style="list-style-type: none"> ▪ Ability to conduct independent research ▪ Application of economic theory 	Thesis – final project for MAB students	Exit survey	All MAB graduates	Online survey to those who defend in 2005	Online survey to those who defend in 2006	Online survey to those who defend in 2007	<p>Student's project performance will be compiled over a three year period. An already appointed faculty thesis committee will discuss the results and determine if any changes need to be made. Final decision of any changes to be made would be done by the department head and graduate director.</p> <p>The exit survey will allow us to examine the thesis project from a student's perspective. Possible improvements are not known at this time.</p>
<p>Demonstrate the integration of modern business decisions and information technology into daily business challenges</p> <p>Skills to be assessed:</p> <ul style="list-style-type: none"> ▪ Oral communication ▪ Written communication ▪ Professional judgement 	<p>External Industry Advisory Board will annually review the curriculum and results from employer survey and student surveys</p>		<p>Surveyed group of</p> <ol style="list-style-type: none"> 1. MAB students and 2. employers <p>of MAB graduates</p>	Fall MAB Industry Advisory Board Meeting	Fall MAB Industry Advisory Board Meeting	Fall MAB Industry Advisory Board Meeting	<p>Based upon industry advisory boards' responses to the student survey and the employer survey and a review of the MAB curriculum, recommendations for possible changes will be made to the MAB staff during the annual MAB advisory board meeting.</p> <p>The exit survey will provide insight as to whether the MAB program is effectively teaching decision making and communication skills to our professional students. This insight might cause us to look at the curriculum and specific course projects as they relate to meeting the needs our students face within industry.</p>
		Exit survey	All MAB graduates	Online survey to those who defend in 2005	Online survey to those who defend in 2006	Online survey to those who defend in 2007	