Introduction

	Business Administration
Responses	61
Initial Population	379
Response Rate	16.09%

### **Survey Information:**

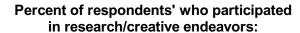
- The Alumni Survey is designed to give graduates an opportunity to reflect upon their years at K-State one year after graduation. This information is used to improve the college experience for future students by identifying strengths in our programs as well as areas that need further development. The survey includes questions relating to academic program satisfaction, intellectual and personal growth, student services, and preparation for a career or graduate/professional school.
- The 2016-17 survey was administered to alumni who graduated in summer 2014, fall 2014, and spring 2015. It was offered via e-mail over the period 09/19/2016-10/18/2016.

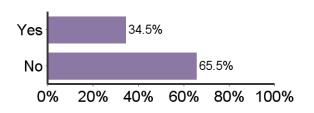
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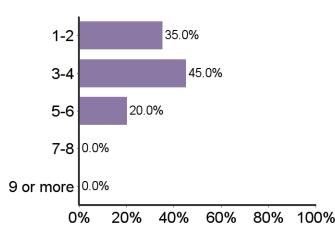
### 2016 College of Business Administration Report

Section Ia: 2025 - Research, Scholarly, Creative Activities, and Discovery Graphs

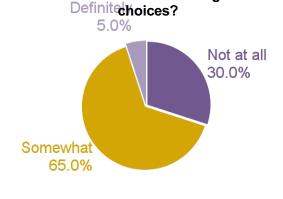




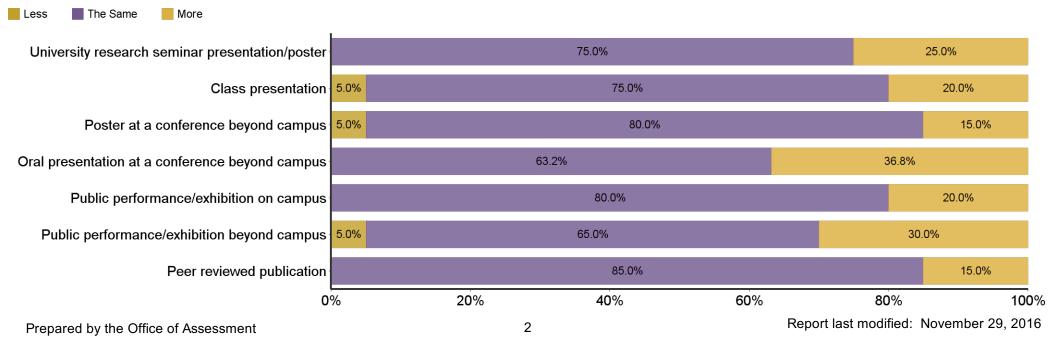




Did respondents' feel their research/creative endeavor contribute to their career/graduate school



Reflecting upon your undergraduate experience, do you believe K-State should have provided less, the same, or more opportunities to be involved in the following?



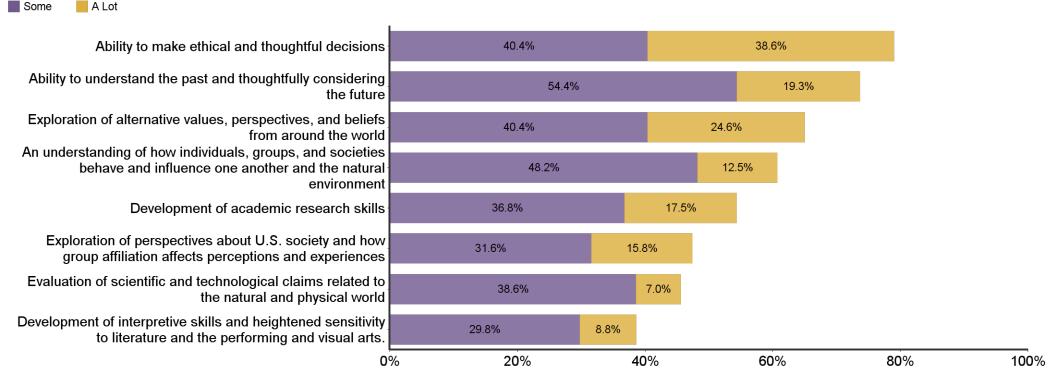


### 2016 College of Business Administration Report

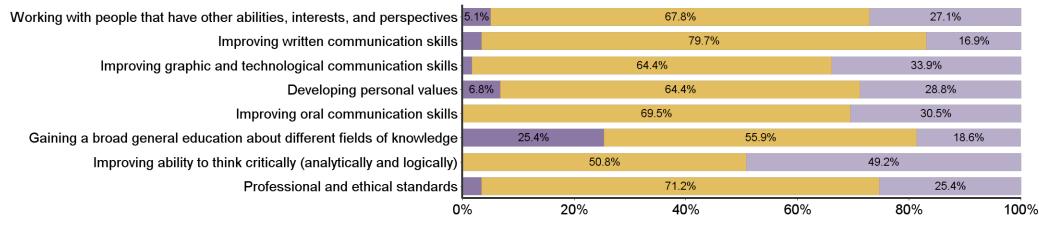
Section Ib: 2025 - Undergraduate Educational Experience Graphs

To what extent has each of the following K-State 8 (general education) areas contributed to your understanding of your profession and/or the world around (None and Little are not shown)

you?



Looking back, do you believe K-State should have placed less, the same, or more emphasis on the following undergraduate learning outcomes?

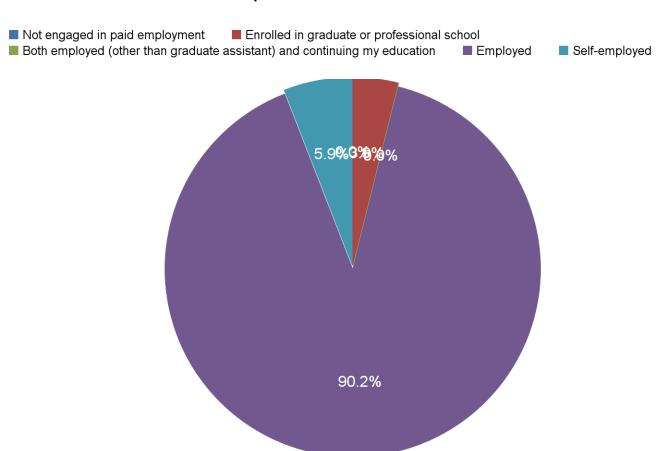


More

The Same

Less

#### **Respondents' Current Activities:**

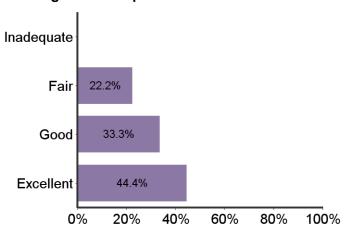


### 2016 College of Business Administration Report

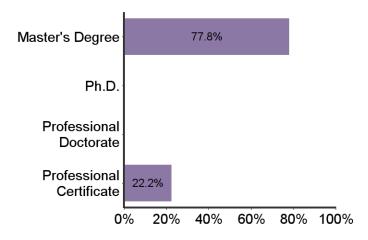
Section IIa: Current Activities - Continuing Education Graphs

2 respondent(s) reported that they were continuing their education

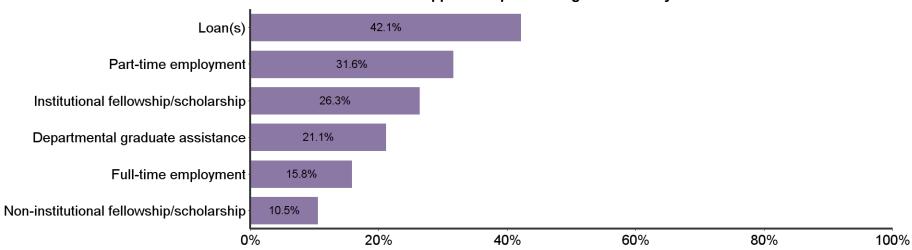
# Respondents' rating of quality of their undergraduate preparation for graduate or professional education:



#### Degree respondents' are currently pursuing:



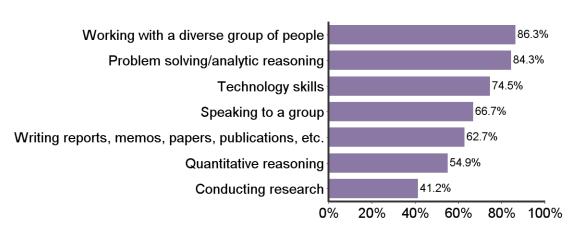
#### Financial assisstance that supports respondents' graduate study:



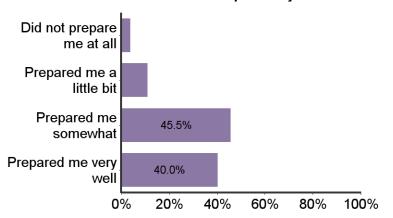


49 respondent(s) reported that they were engaged in full time employment

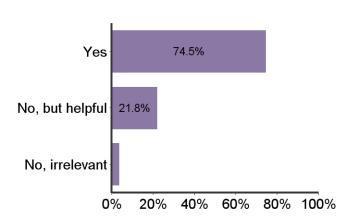
#### Skills current job requires:



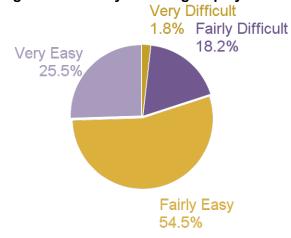
## Degree to which respondents' felt K-State prepared them for their present job:



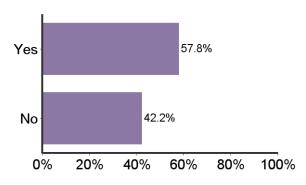
#### Bachelor degree required for current position:



### Degree of difficulty in finding employment:



# Minor/secondary major gave respondents' an advantage when seeking employment:

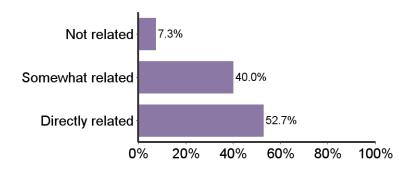




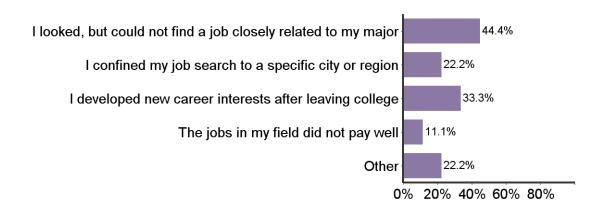
### 2016 College of Business Administration Report

Section IIb: Current Activities - Employed Graphs

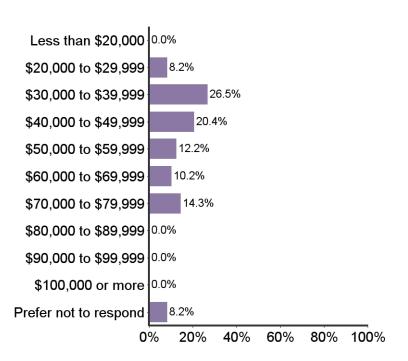
# Job related to respondents' undergraduate field of study:



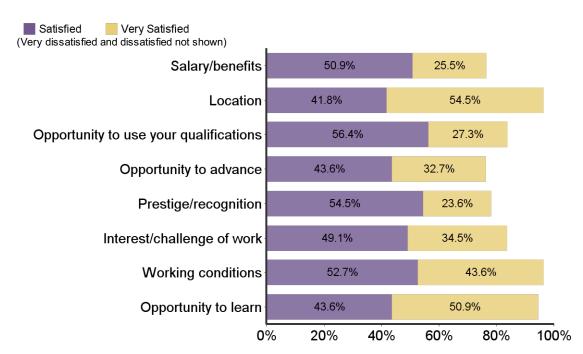
# Principle reason respondents' job was not related or only somewhat related to major:



#### **Current salary before taxes:**



#### Satisfaction with aspects of current position:





Responses by Gender		
	Percent	Count
Female	41.0%	25
Male	59.0%	36
Total	100.0%	61

Responses by Citizenship Status			
	Percent	Count	
Citizen	98.4%	60	
Non-Citizen	1.6%	1	
Total	100.0%	61	

Responses by College		
	Percent	Count
Business Administration	98.4%	60
Engineering	1.6%	1
Total	100.0%	61

Responses by Ethnicity/Race			
	Percent Count		
Asian	4.9%	3	
Hispanic	4.9%	3	
White	90.2%	55	
Total	100.0%	61	



#### If you could start over, would you still choose to attend Kansas State University?

	Percent	Count
Definitely No	0.0%	0
Probably No	5.0%	3
Uncertain	10.0%	6
Probably Yes	20.0%	12
Definitely Yes	65.0%	39
Total	100.0%	60

#### How much has your overall quality of life been enhanced by your Kansas State University undergraduate experience?

	Percent	Count
None	8.3%	5
Little	5.0%	3
Somewhat	35.0%	21
Very Much	51.7%	31
Total	100.0%	60

#### Would you recommend Kansas State University to a potential student?

	Percent	Count	
Definitely No	0.0%	0	
Probably No	1.7%	1	
Uncertain	3.3%	2	
Probably Yes	15.0%	9	
Definitely Yes	80.0%	48	
Total	100.0%	60	

# **2016 College of Business Administration Report**Section IVa: Student Life Tables - Attitude Toward K-State

#### To what degree did your undergraduate experiences contribute to your interest and motivation to become involved in community activities?

	Percent	Count
Not at all	13.3%	8
Slightly	40.0%	24
Quite a bit	28.3%	17
Very Much	18.3%	11
Total	100.0%	60

#### Upon completion of your Bachelor's degree, what was the total amount of student loan debt (Stafford, etc.) you had accumulated?

	Percent	Count
None	40.0%	24
Less than \$10,000	3.3%	2
\$10,000 to \$19,999	6.7%	4
\$20,000 to \$29,999	10.0%	6
\$30,000 to \$39,999	20.0%	12
\$40,000 or more	16.7%	10
Prefer not to respond	3.3%	2
Total	100.0%	60

### 2016 College of Business Administration Report

Section IVb: Student Life Tables - Learning Outcomes

# Looking back on your college experience, do you believe K-State should have placed less, the same, or more emphasis on the following undergraduate learning outcomes:

	Less	The Same	More	Count
Gaining a broad general education about different fields of knowledge	25.4%	55.9%	18.6%	59
Improving written communication skills	3.4%	79.7%	16.9%	59
Improving oral communication skills	0.0%	69.5%	30.5%	59
Improving graphic and technological communication skills	1.7%	64.4%	33.9%	59
Improving ability to think critically (analytically and logically)	0.0%	50.8%	49.2%	59
Developing personal values	6.8%	64.4%	28.8%	59
Professional and ethical standards	3.4%	71.2%	25.4%	59
Working with people that have other abilities, interests, and perspectives	5.1%	67.8%	27.1%	59

# Reflecting upon your undergraduate experience, do you believe K-State should have provided less, the same, or more opportunities to discuss issues with the following groups?

	Less	The Same	More
People with political opinions differnt from your own	3.4%	67.8%	28.8%
People with religious beliefs other than your own	11.9%	59.3%	28.8%
People from economic situations other than your own	3.4%	50.8%	45.8%
People of races or ethnicities other than your own	1.7%	62.7%	35.6%

# **2016 College of Business Administration Report**Section IVb: Student Life Tables - Learning Outcomes

#### To what extent has each of the following K-State 8 (general education) areas contributed to your understanding of your profession and/or the world around you?

wond around you.				
	None	Little	Some	Alot
Development of interpretive skills and heightened sensitivity to literature and the performing and visual arts.	15.8%	45.6%	29.8%	8.8%
Development of academic research skills	8.8%	36.8%	36.8%	17.5%
Ability to make ethical and thoughtful decisions	7.0%	14.0%	40.4%	38.6%
Exploration of alternative values, perspectives, and beliefs from around the world	7.0%	28.1%	40.4%	24.6%
Ability to understand the past and thoughtfully considering the future	5.3%	21.1%	54.4%	19.3%
Exploration of perspectives about U.S. society and how group affiliation affects perceptions and experiences	10.5%	42.1%	31.6%	15.8%
Evaluation of scientific and technological claims related to the natural and physical world	19.3%	35.1%	38.6%	7.0%
An understanding of how individuals, groups, and societies behave and influence one another and the natural environment	7.1%	32.1%	48.2%	12.5%



### 2016 College of Business Administration Report

Section IVc: Student Life Tables - Research

# In your undergraduate education, were you involved in a research or creative endeavor in or outside of coursework?

	Percent	Count
Yes	34.5%	20
No	65.5%	38
Total	100.0%	58

## How many semesters were you involved in undergraduate research/creative endeavor projects while at K-State?

•	•	
	Percent	Count
1-2	35.0%	7
3-4	45.0%	9
5-6	20.0%	4
7-8	0.0%	0
9 or more	0.0%	0
Total	100.0%	20

# Did your undergraduate research/creative experience influence your career and/or graduate school choices?

•		
	Percent	Count
Not at all	30.0%	6
Somewhat	65.0%	13
Definitely	5.0%	1
Total	100.0%	20

# Reflecting upon your undergraduate experience, do you believe K-State should have provided less, the same, or more opportunities to be involved in the following?

	Less	The Same	More
University research seminar presentation/poster	0.0%	75.0%	25.0%
Class presentation	5.0%	75.0%	20.0%
Poster at a conference beyond campus	5.0%	80.0%	15.0%
Oral presentation at a conference beyond campus	0.0%	63.2%	36.8%
Public performance/exhibition on campus	0.0%	80.0%	20.0%
Public performance/exhibition beyond campus	5.0%	65.0%	30.0%
Peer reviewed publication	0.0%	85.0%	15.0%

Please select one statement that best describes your current activities.			
	Percent	Count	
Employed	90.2%	46	
Enrolled in graduate or professional school	3.9%	2	
Both employed (other than graduate assistant) and continuing my education	0.0%	0	
Self-employed	5.9%	3	
Not engaged in paid employment	0.0%	0	
Total	100.0%	51	



What degree are you currently pursuing?			
	Percent	Count	
Professional Certificate	22.2%	2	
Master's Degree	77.8%	7	
Ph.D.	0.0%	0	
Professional Doctorate	0.0%	0	
Total	100.0%	9	

How would you rate the quality of your Kansas State University undergraduate preparation for graduate or professional education?		
	Percent	Count
Inadequate	0.0%	0
Fair	22.2%	2
Good	33.3%	3
Excellent	44.4%	4
Total	100.0%	9

# **2016 College of Business Administration Report**Section Va: Current Activities - Continuing Education Tables

What sources of financial assistance have supported your graduate study? (select all that apply)			
	Percent Count		
Departmental graduate assistance	21.1%	4	
Institutional fellowship/scholarship	26.3%	5	
Non-institutional fellowship/scholarship	10.5%	2	
Full-time employment	15.8%	3	
Part-time employment	31.6%	6	
Loan(s)	42.1%	8	



# 2016 College of Business Administration Report Section Vb: Current Activities - Employed Tables

In what field did you find full time employment?			
	Percent	Count	
Other	21.4%	12	
Technology	14.3%	8	
Finance/Insurance	8.9%	5	
Agriculture	7.1%	4	
Professional Services	7.1%	4	
Retail/Sales	7.1%	4	
Education	5.4%	3	
Healthcare	3.6%	2	
Energy	3.6%	2	
Human Resources	3.6%	2	
Aviation	3.6%	2	
Legal Services	1.8%	1	
Media	1.8%	1	
Military	1.8%	1	
Communications	1.8%	1	

In what field did you find full time employment?		
	Percent	Count
Transportation	1.8%	1
Non-Profit	1.8%	1
Computer Services	1.8%	1
Government	1.8%	1
Scientific	0.0%	0
Construction	0.0%	0
Social Services	0.0%	0
Architecture	0.0%	0
Animal Care	0.0%	0
Fashion/Design/Art	0.0%	0
Religion	0.0%	0
Real Estate	0.0%	0
Food Services	0.0%	0
Manufacturing	0.0%	0
Engineering	0.0%	0
Child Care	0.0%	0
Public relations	0.0%	0
Recreation/Fitness	0.0%	0



Does your job require: (mark all that apply)			
	Percent	Count	
Technology skills	74.5%	38	
Conducting research	41.2%	21	
Quantitative reasoning	54.9%	28	
Problem solving/analytic reasoning	84.3%	43	
Speaking to a group	66.7%	34	
Working with a diverse group of people	86.3%	44	
Writing reports, memos, papers, publications, etc.	62.7%	32	

### 2016 College of Business Administration Report

Section Vb: Current Activities - Employed Tables

Did your minor or secondary major give you an advantage when applying for a job?				
Percent Count				
Yes	57.8%	26		
No	42.2%	19		
Total 100.0% 45				

How difficult was it for you to find employment?				
Percent Count				
Very Difficult	1.8%	1		
Fairly Difficult 18.2% 10				
Fairly Easy 54.5% 30				
Very Easy 25.5% 14				
Total	100.0%	55		

Is a Bachelor's degree required for your current position?				
Percent Count				
Yes	74.5%	41		
No, but helpful	21.8%	12		
No, irrelevant	3.6%	2		
Total	100.0%	55		



# How closely is your job related to your undergraduate field of

study?			
Percent Count			
Not related	7.3%	4	
Somewhat related	40.0%	22	
Directly related	52.7%	29	
Total	100.0%	55	

### If you indicated that your job is not related or only somewhat related to your major, what is the principle reason?

	Percent	Count
I looked, but could not find a job closely related to my major	44.4%	8
I confined my job search to a specific city or region	22.2%	4
I developed new career interests after leaving college	33.3%	6
The jobs in my field did not pay well	11.1%	2
Other	22.2%	4

#### How well do you feel that Kansas State University prepared you for your present job?

	Percent	Count
Did not prepare me at all	3.6%	2
Prepared me a little bit	10.9%	6
Prepared me somewhat	45.5%	25
Prepared me very well	40.0%	22
Total	100.0%	55

# 2016 College of Business Administration Report Section Vb: Current Activities - Employed Tables

#### What is your current annual salary, before taxes? Percent Count 0.0% Less than \$20,000 0 \$20,000 to \$29,999 8.2% 4 \$30,000 to \$39,999 26.5% 13 \$40,000 to \$49,999 20.4% 10 12.2% 6 \$50,000 to \$59,999 \$60,000 to \$69,999 5 10.2% 7 \$70,000 to \$79,999 14.3% \$80,000 to \$89,999 0.0% 0 \$90,000 to \$99,999 0.0% 0 \$100,000 or more 0.0% 0 Prefer not to respond 8.2% 4 100.0% 49 Total

## 2016 College of Business Administration Report

Section Vb: Current Activities - Employed Tables

Indicate your satisfaction with the following aspects of your present position:					
	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Count
Salary/benefits	1.8%	21.8%	50.9%	25.5%	55
Location	0.0%	3.6%	41.8%	54.5%	55
Opportunity to use your qualifications	1.8%	14.5%	56.4%	27.3%	55
Opportunity to advance	1.8%	21.8%	43.6%	32.7%	55
Prestige/recognition	1.8%	20.0%	54.5%	23.6%	55
Interest/challenge of work	1.8%	14.5%	49.1%	34.5%	55
Working conditions	0.0%	3.6%	52.7%	43.6%	55
Opportunity to learn	1.8%	3.6%	43.6%	50.9%	55



# **2016 College of Business Administration Report**Section Vc: Current Activities - Unemployed Tables

### Indicate the primary reason you are not employed.

	Percent	Count
I have chosen not to be employed	33.3%	1
I was laid off by my employer	0.0%	0
I quit a job to seek other employment	0.0%	0
I chose to confine my job search to a specific city or region	0.0%	0
My job search was limited due to a need to find career opportunities in the same geographic region with someone else	0.0%	0
I have not limited my job search in any way, but have been unable to find a satisfactory job since graduation	0.0%	0
Having/Expecting a child changed my employment plans	33.3%	1
Other	33.3%	1
Total	100.0%	3

# Have you sought job placement assistance from Kansas State University's Office of Career and Employment Services?

	Percent	Count
Yes, it has been helpful	0.0%	0
Yes, but it has not been helpful	0.0%	0
No, I didn't register with the office	66.7%	2
No, I registered with the office, but didn't seek further assistance	33.3%	1
Total	100.0%	3

Do you plan to seek paid employment?		
	Percent	Count
Yes, within 12 months	0.0%	0
Yes, in 1 to 5 years	100.0%	3
Yes, in more than 5 years	0.0%	0
No	0.0%	0
Total	100.0%	3

### How would you describe your current status of not being employed?

	Percent	Count
Serious Problem	0.0%	0
Minor Problem	33.3%	1
No Problem, My Choice	66.7%	2
Total	100.0%	3