

*\* Responses for this report only include alumni within the college, except where noted.*

	University	Business Administration
Responses	438	<b>59</b>
Initial Population	2,382	<b>328</b>
Response Rate	18.38%	<b>17.99%</b>

#### Survey Information:

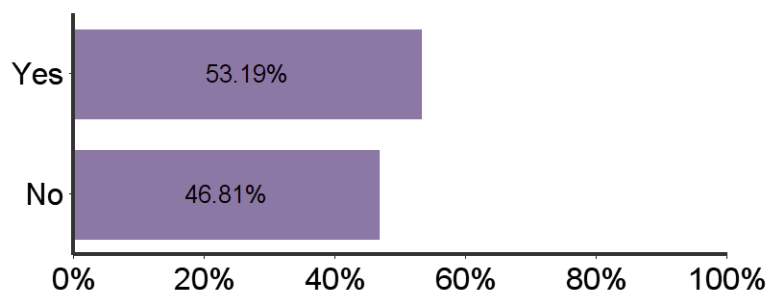
- The Alumni Survey is designed to give graduates an opportunity to reflect upon their years at K-State one year after graduation. This information is used to improve the college experience for future students by identifying strengths in our programs as well as areas that need further development. The survey includes questions relating to academic program satisfaction, intellectual and personal growth, student services, and preparation for a career or a graduate/professional school.
- The 2014-15 survey was administered to alumni who graduated one year prior. It was offered via e-mail over the period 9/17/2014-11/17/2014.

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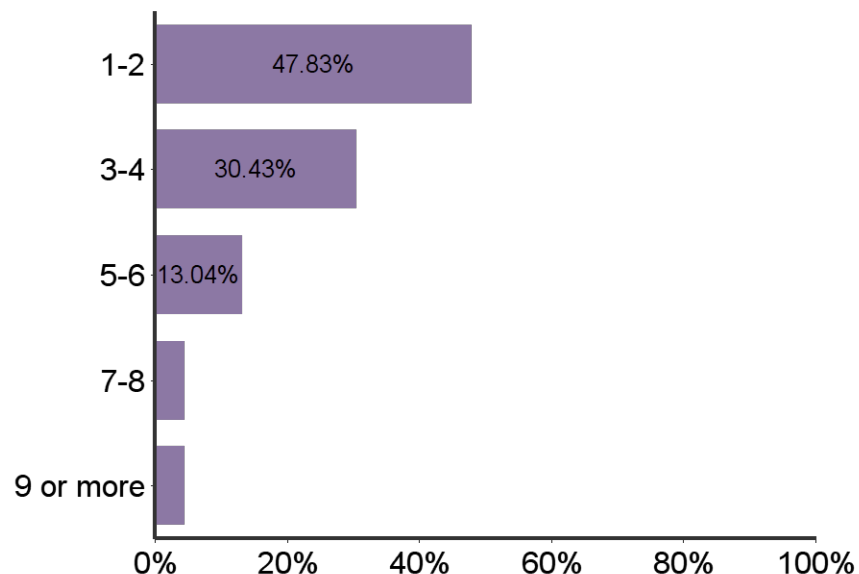
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\*Subsections (Employed, Continuing Education, and Unemployed) may be omitted due to low response count ( $\leq 5$  respondents)

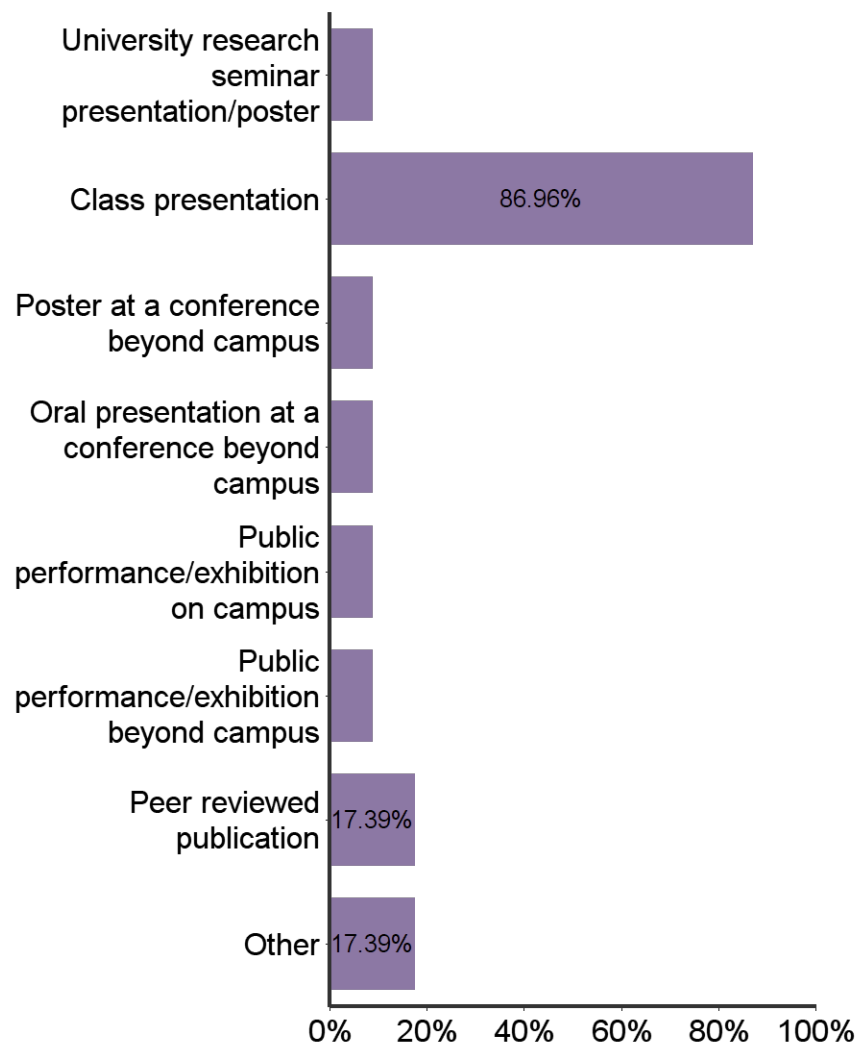
**Percent of respondents' who participated  
in research/creative endeavors:**



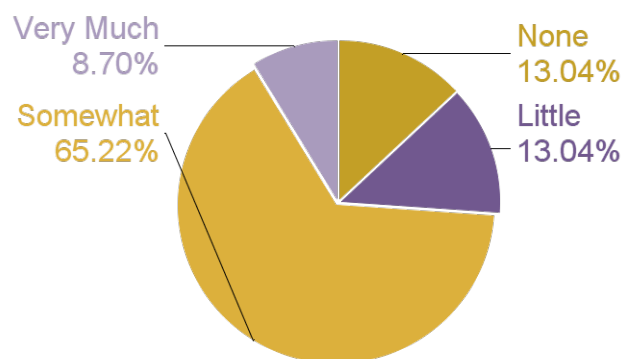
**Number of semesters involved in  
research/creative endeavors:**



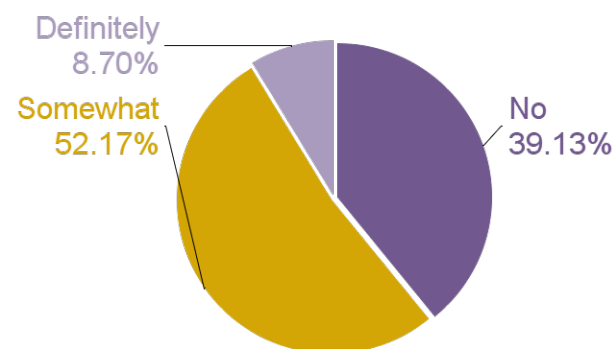
**Types of research/creative endeavors  
respondents achieved:**



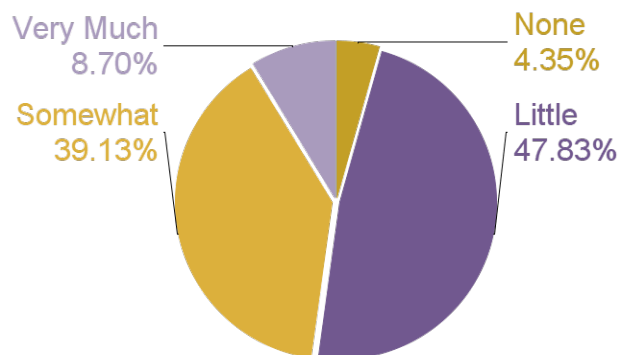
**Contribution of research/creative endeavor experience to  
success in respondents' current profession:**



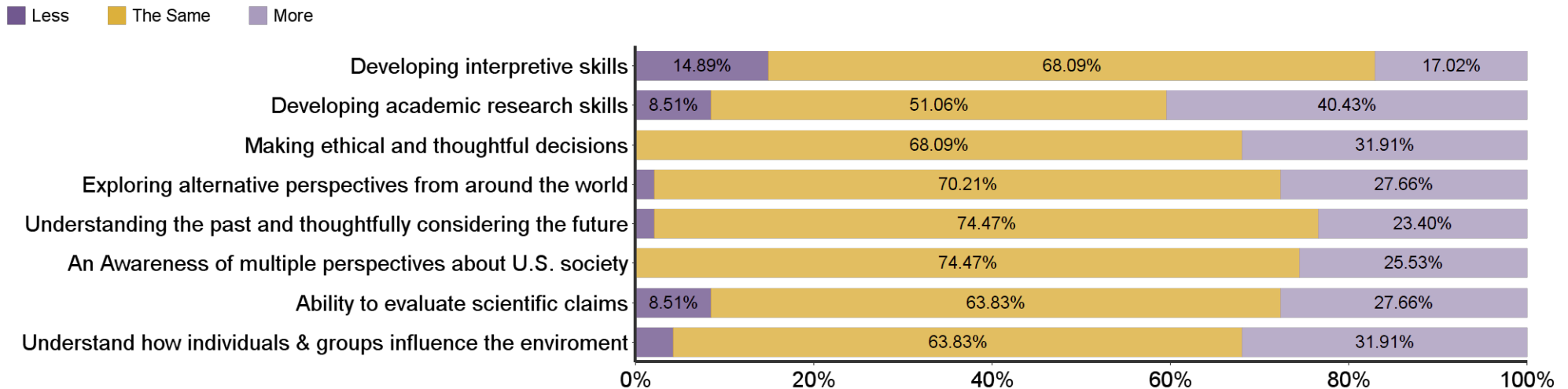
**Did respondents feel their research/creative endeavor  
contribute to their career choices?**



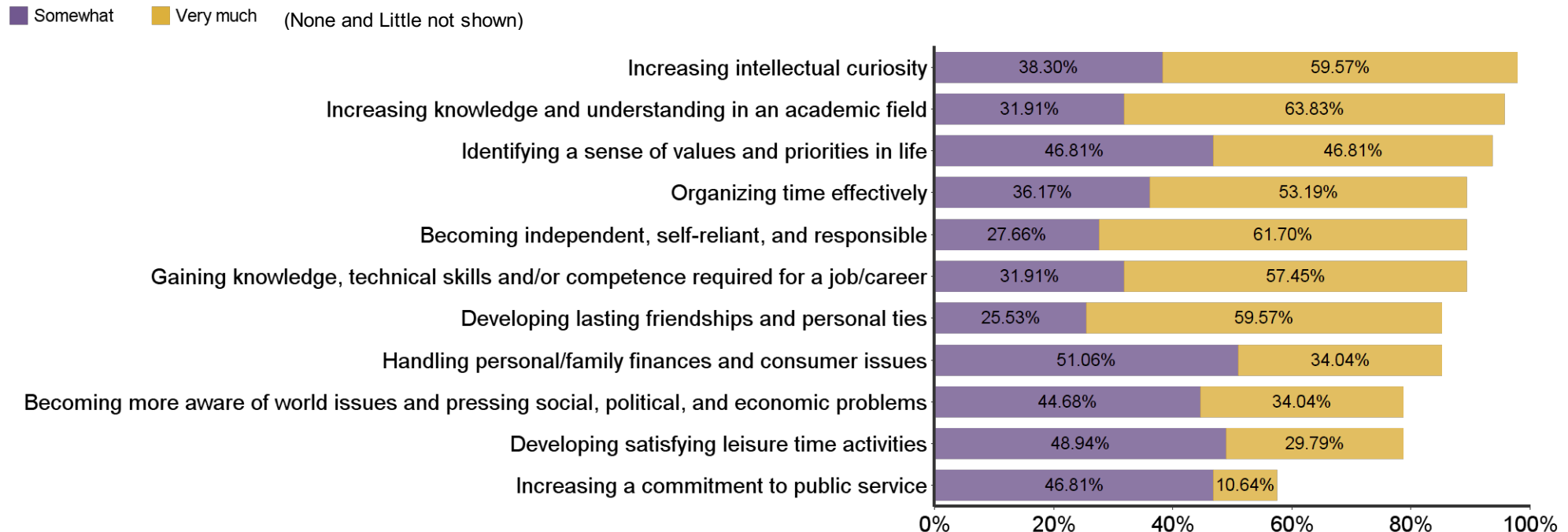
**Extent to which respondents felt their research/creative endeavor  
contributed to their undergraduate academic success:**



**Emphasis repondents felt should have been placed on the following K-State 8 (general education) areas:**

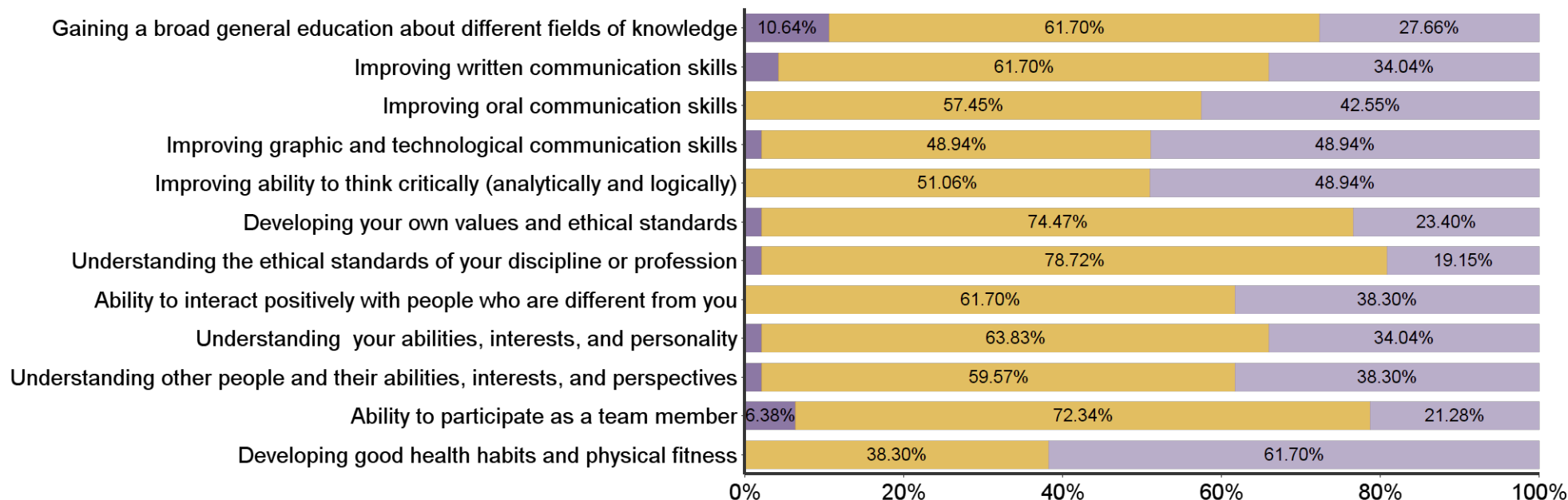


**Amount respondents felt the Kansas State Universtiy contributed to growth in each area:**

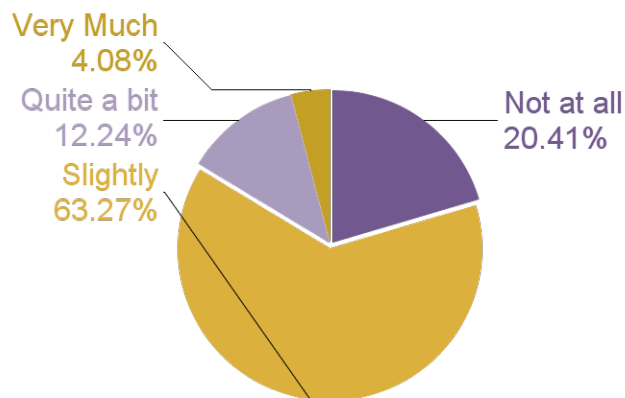


**Emphasis respondents felt should have been placed on the following undergraduate learning outcomes:**

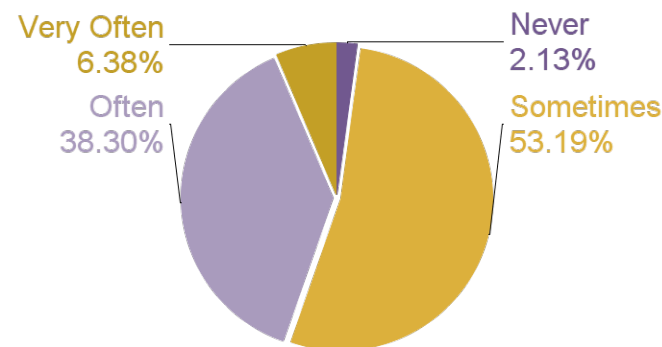
Less The Same More



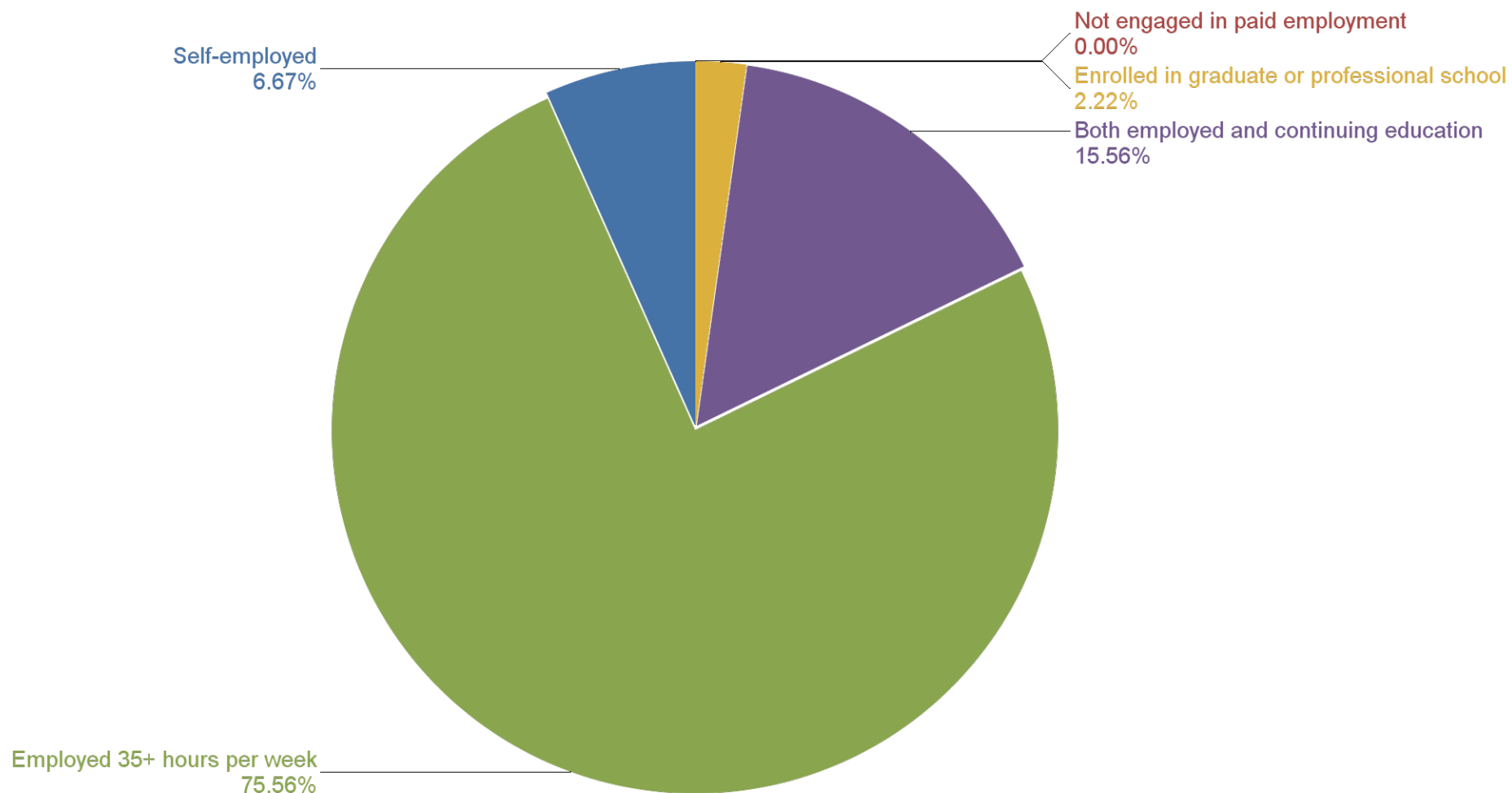
**Degree to which undergraduate experiences motivated respondents to become involved in community activities:**



**How often did your courses include diverse perspectives in activities, assignments, and discussions?**

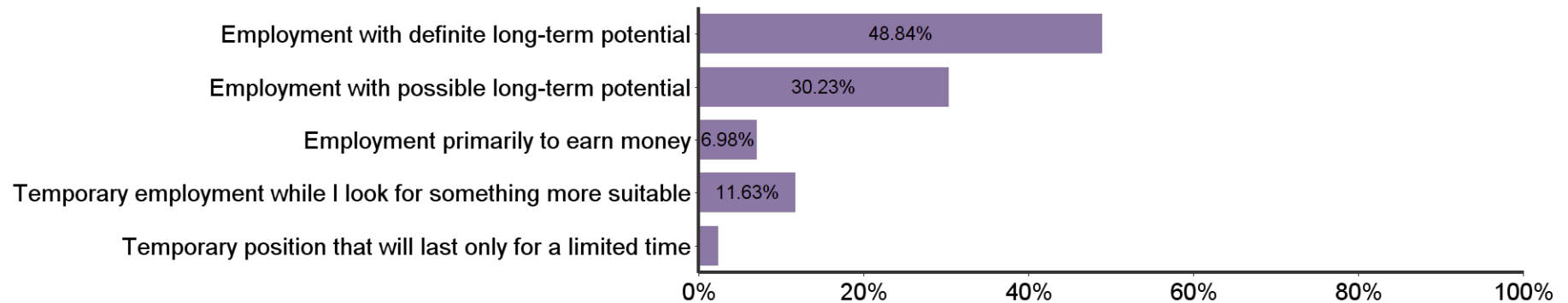


**Respondents' Current Activities:**

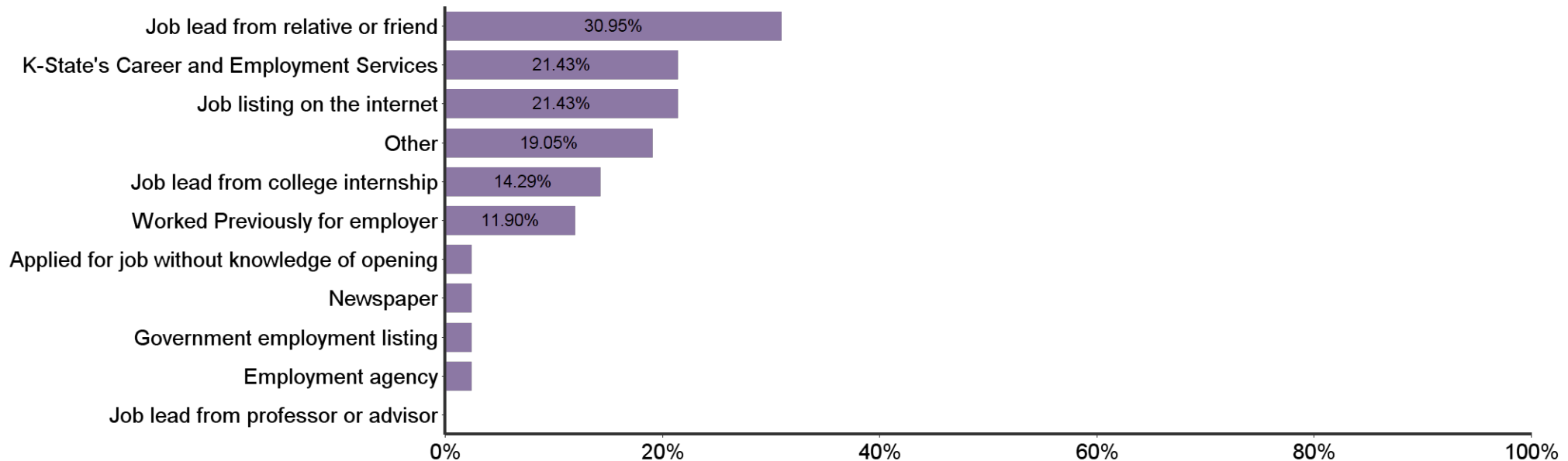


**34** respondent(s) reported that they were engaged in full time employment

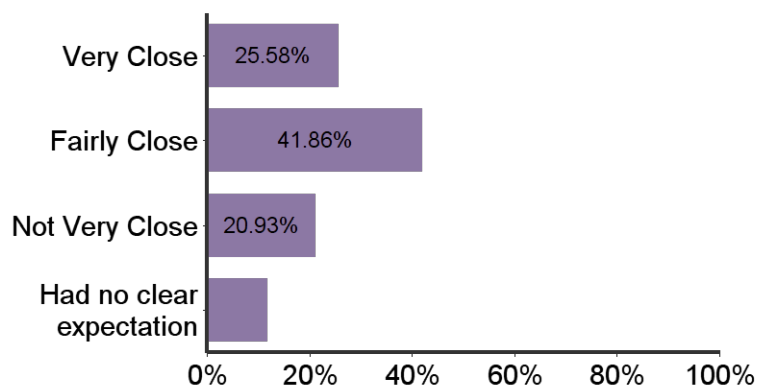
**Current position of respondents:**



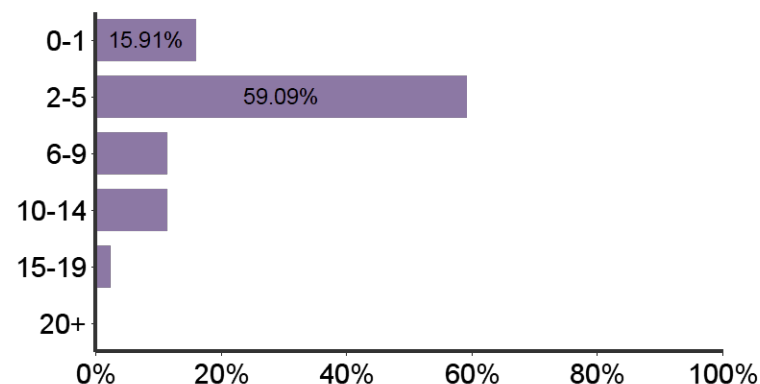
**Respondents learned of job by:**



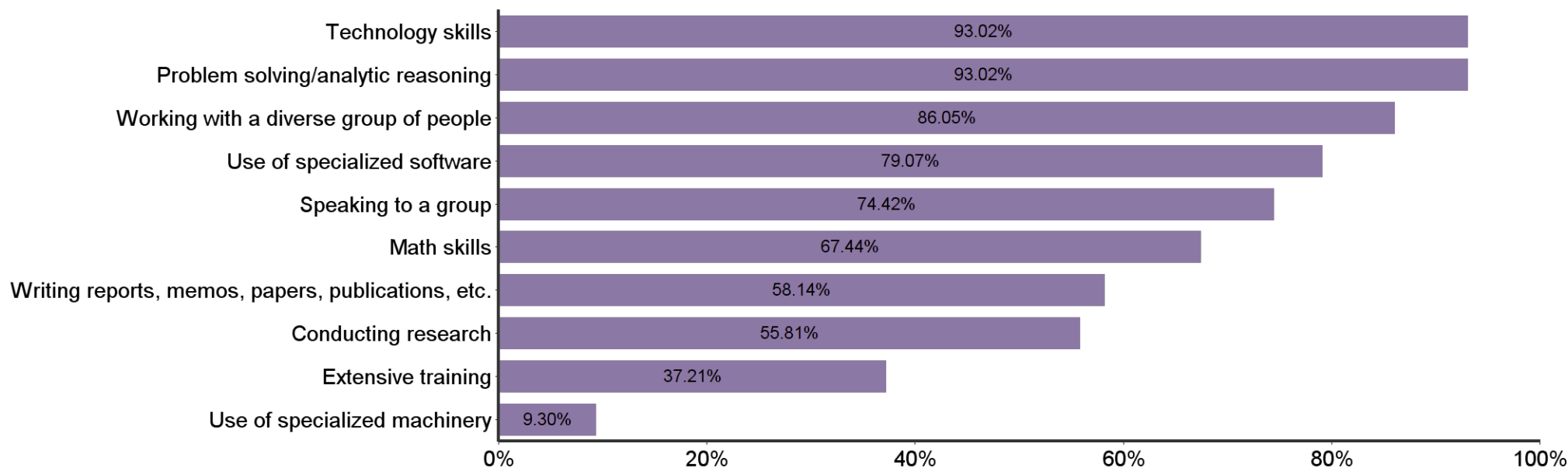
**How close respondents' current jobs are to the type of job they desired:**



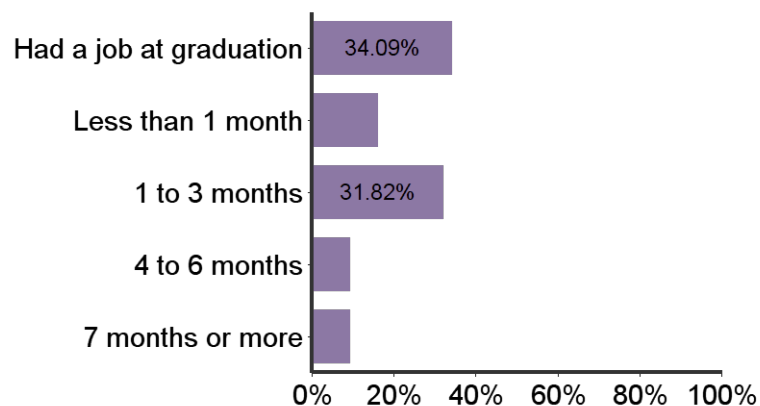
**Number of job interviews had before accepting current position:**



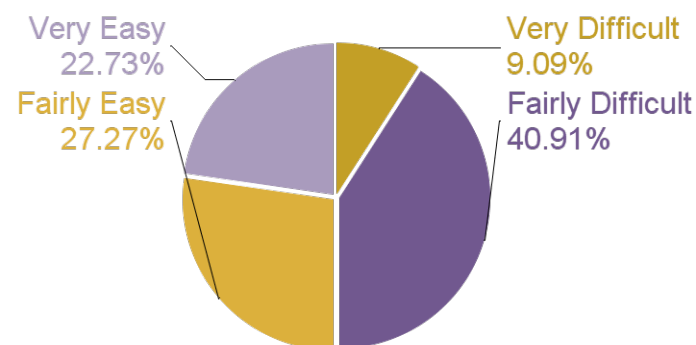
**Skills required of respondents:**



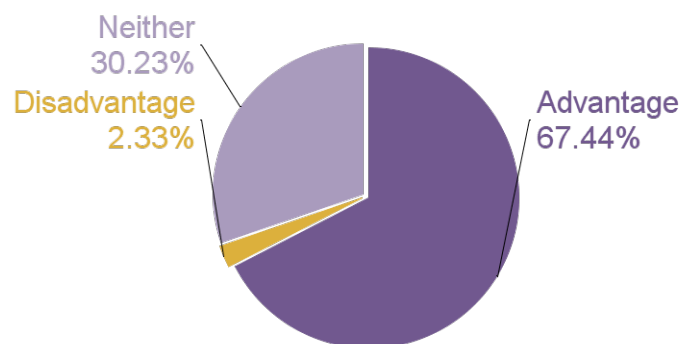
**Time taken for respondents to obtain current full-time position:**



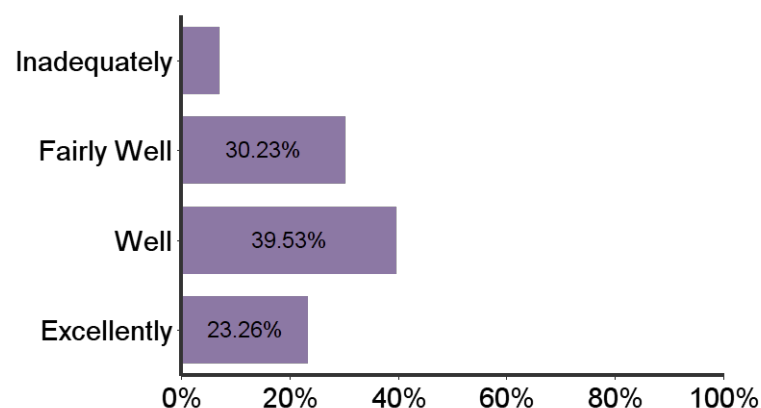
**Degree of difficulty in finding employment:**



**Respondents felt that their K-State experience gave them a/an:**

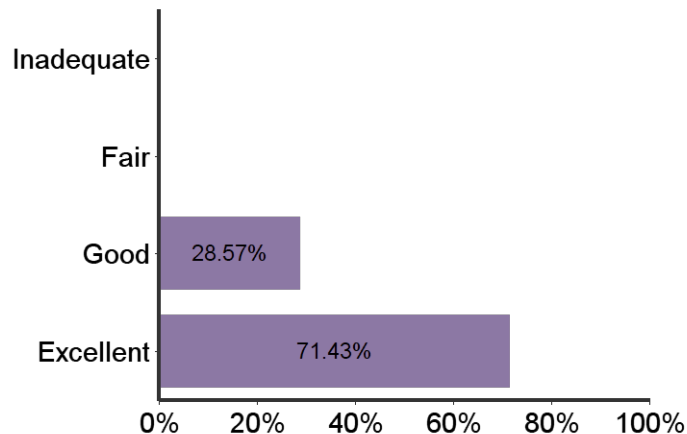


**Degree to which respondents felt prepared for their present job:**

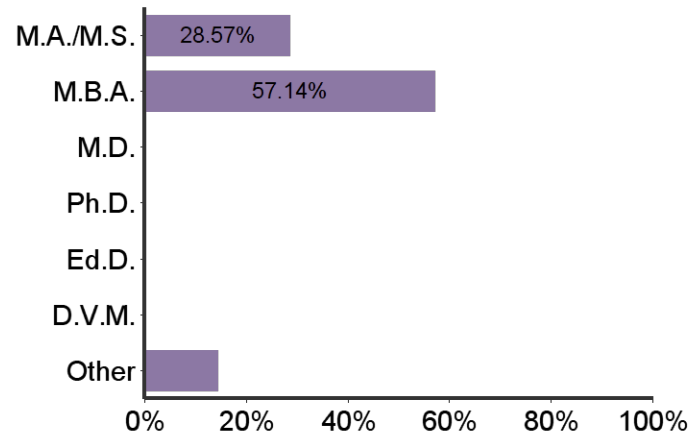


1 respondent(s) reported that they were continuing their education and  
7 respondent(s) reported they were both employed and continuing their education

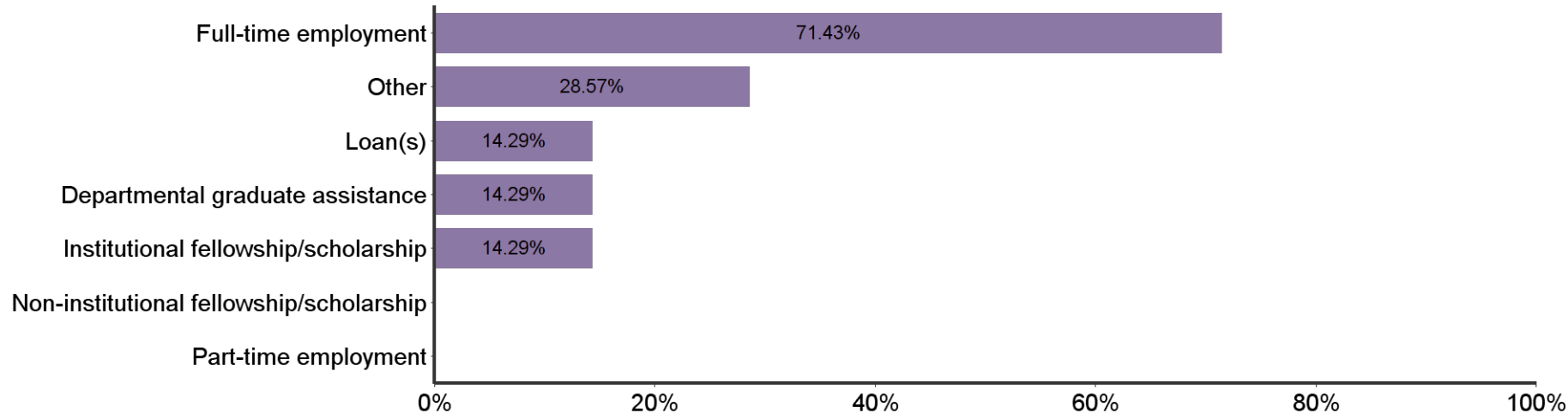
**Respondents' rating of quality of their undergraduate preparation  
for graduate or professional education:**



**Degree respondents are currently pursuing:**



**Financial assistance that supports respondents' graduate study:**



**Responses by Gender**

	Percent	Count
Female	42.4%	25
Male	57.6%	34
Total	100.0%	59

**Responses by Citizenship Status**

	Percent	Count
Citizen	96.6%	57
Non-Citizen	1.7%	1
Total	98.3%	58

**Responses by Age**

	Percent	Count
22	1.7%	1
23	11.9%	7
24	45.8%	27
25	16.9%	10
26	8.5%	5
27	3.4%	2
28	3.4%	2
31	1.7%	1
34	1.7%	1
43	1.7%	1
47	1.7%	1
50	1.7%	1
Total	100.0%	59

**Responses by College**

	Percent	Count
Business Administration	100.0%	59
Total	100.0%	59

**Responses by Ethnicity/Race**

	Percent	Count
White	89.8%	53
Multi-Racial	1.7%	1
Black	1.7%	1
Asian	1.7%	1
Total	94.9%	56

**If you could start over, would you still choose to attend Kansas State University?**

	Percent	Count
Definitely No	2.1%	1
Probably No	0.0%	0
Uncertain	4.3%	2
Probably Yes	21.3%	10
Definitely Yes	72.3%	34
Total	100.0%	47

**Would you recommend Kansas State University to a potential student?**

	Percent	Count
Definitely No	2.1%	1
Probably No	0.0%	0
Probably Yes	10.6%	5
Definitely Yes	87.2%	41
Total	100.0%	47

**How much has your overall quality of life been enhanced by your Kansas State University undergraduate experience?**

	Percent	Count
None	0.0%	0
Little	8.5%	4
Somewhat	23.4%	11
Very Much	68.1%	32
Total	100.0%	47

**With a year to reflect, how much did your Kansas State University college experience contribute to your growth in each of the following areas?**

	None	Little	Somewhat	Very Much	Count
Increasing knowledge and understanding in an academic field	0.0%	4.3%	31.9%	63.8%	47
Gaining knowledge, technical skills and/or competence required for a job/career	0.0%	10.6%	31.9%	57.4%	47
Increasing intellectual curiosity	0.0%	2.1%	38.3%	59.6%	47
Becoming more aware of world issues and pressing social, political, and economic problems	0.0%	21.3%	44.7%	34.0%	47
Organizing time effectively	0.0%	10.6%	36.2%	53.2%	47
Becoming independent, self-reliant, and responsible	0.0%	10.6%	27.7%	61.7%	47
Identifying a sense of values and priorities in life	2.1%	4.3%	46.8%	46.8%	47
Handling personal/family finances and consumer issues	0.0%	14.9%	51.1%	34.0%	47
Increasing a commitment to public service	8.5%	34.0%	46.8%	10.6%	47
Developing satisfying leisure time activities	8.5%	12.8%	48.9%	29.8%	47
Developing lasting friendships and personal ties	4.3%	10.6%	25.5%	59.6%	47

**In your undergraduate experience, how often have you had discussions with people from the following groups?**

	Never	Sometimes	Often	Very Often	Count
People with political opinions other than your own	8.5%	44.7%	34.0%	12.8%	47
People with religious beliefs other than your own	6.4%	48.9%	31.9%	12.8%	47
People from economic situations other than your own	4.3%	29.8%	40.4%	25.5%	47
People of races or ethnicities other than your own	6.4%	27.7%	46.8%	19.1%	47

**How often did your courses include diverse perspectives (political views, religious beliefs, racial/ethnic backgrounds, gender identities, etc.) in activities, assignments, and discussions?**

	Percent	Count
Never	2.1%	1
Sometimes	53.2%	25
Often	38.3%	18
Very Often	6.4%	3
Total	100.0%	47

**After having a year to reflect, how satisfied are you with the following features of advising provided to you at Kansas State University?**

	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	Count
Access to academic advising	4.3%	4.3%	23.4%	36.2%	31.9%	47
Assistance in course selection/developing a program of study	4.3%	10.6%	14.9%	44.7%	25.5%	47
Information provided about career/graduate school opportunities	10.6%	4.3%	36.2%	31.9%	17.0%	47

**Did poor advising require you to enroll for an additional semester (or longer) at Kansas State University?**

	Percent	Count
Yes	10.6%	5
No	89.4%	42
Total	100.0%	47

**Upon completion of your Bachelor's degree, what was the total amount of student loan debt (Stafford, etc.) you had accumulated?**

	Percent	Count
None	28.3%	13
Less than \$10,000	4.3%	2
\$10,000 to \$19,999	8.7%	4
\$20,000 to \$29,999	23.9%	11
\$30,000 to \$39,999	17.4%	8
\$40,000 or more	17.4%	8
Total	100.0%	46

**Looking back on your college experience, do you believe K-State should have placed less, the same, or more emphasis on the following undergraduate learning outcomes:**

	Less	The Same	More	Count
Gaining a broad general education about different fields of knowledge	10.6%	61.7%	27.7%	47
Improving written communication skills	4.3%	61.7%	34.0%	47
Improving oral communication skills	0.0%	57.4%	42.6%	47
Improving graphic and technological communication skills	2.1%	48.9%	48.9%	47
Improving ability to think critically (analytically and logically)	0.0%	51.1%	48.9%	47
Developing your own values and ethical standards	2.1%	74.5%	23.4%	47
Understanding the ethical standards of your discipline or profession	2.1%	78.7%	19.1%	47
Ability to interact positively with people who are different from you	0.0%	61.7%	38.3%	47
Understanding your abilities, interests, and personality	2.1%	63.8%	34.0%	47
Understanding other people and their abilities, interests, and perspectives	2.1%	59.6%	38.3%	47
Ability to participate as a team member	6.4%	72.3%	21.3%	47
Developing good health habits and physical fitness	0.0%	38.3%	61.7%	47

**Looking back on your college experience, do you believe K-State should have placed less, the same, or more emphasis on the following K-State 8 (general education) areas:**

	Less	The Same	More	Count
Developing interpretive skills	14.9%	68.1%	17.0%	47
Developing academic research skills	8.5%	51.1%	40.4%	47
Making ethical and thoughtful decisions	0.0%	68.1%	31.9%	47
Exploring alternative perspectives from around the world	2.1%	70.2%	27.7%	47
Understanding the past and thoughtfully considering the future	2.1%	74.5%	23.4%	47
An Awareness of multiple perspectives about U.S. society	0.0%	74.5%	25.5%	47
Ability to evaluate scientific claims	8.5%	63.8%	27.7%	47
Understand how individuals & groups influence the environment	4.3%	63.8%	31.9%	47

**In your undergraduate education, were you involved in a research or creative endeavor in or outside of coursework?**

	Percent	Count
Yes	53.2%	25
No	46.8%	22
Total	100.0%	47

**Did your undergraduate research/creative endeavor experience contribute to career choices?**

	Percent	Count
No	39.1%	9
Somewhat	52.2%	12
Definitely	8.7%	2
Total	100.0%	23

**How would you rate the contribution of your mentor to the success of your undergraduate research/creative endeavor?**

	Percent	Count
Inadequate	8.7%	2
Fair	17.4%	4
Good	26.1%	6
Excellent	13.0%	3
Did not have a mentor	34.8%	8
Total	100.0%	23

**How many semesters were you involved in undergraduate research/creative endeavor projects?**

	Percent	Count
1-2	47.8%	11
3-4	30.4%	7
5-6	13.0%	3
7-8	4.3%	1
9 or more	4.3%	1
Total	100.0%	23

**To what extent do you feel the undergraduate research/creative endeavor experience contributed to your undergraduate academic success?**

	Percent	Count
None	13.0%	3
Little	13.0%	3
Somewhat	65.2%	15
Very Much	8.7%	2
Total	100.0%	23

**Indicate the contribution of the undergraduate research/creative endeavor experience to success in your current profession:**

	Percent	Count
None	4.3%	1
Little	47.8%	11
Somewhat	39.1%	9
Very Much	8.7%	2
Total	100.0%	23

What types of dissemination of your undergraduate research/creative endeavor did you successfully achieve? (select all that apply)		
	Percent	Count
University research seminar presentation/poster	8.7%	2
Enrolled in graduate or professional school	87.0%	20
Poster at a conference beyond campus	8.7%	2
Oral presentation at a conference beyond campus	8.7%	2
Public performance/exhibition on campus	8.7%	2
Public performance/exhibition beyond campus	8.7%	2
Peer reviewed publication	17.4%	4
Other	17.4%	4

Please select one statement that best describes your current activities.		
	Percent	Count
Not engaged in paid employment	0.0%	0
Enrolled in graduate or professional school	2.2%	1
Both employed and continuing education	15.6%	7
Employed 35+ hours per week	75.6%	34
Self-employed	6.7%	3
Total	100.0%	45

Is this your first job after graduation?		
	Percent	Count
Yes	65.1%	28
No	34.9%	15
Total	100.0%	43

Did your minor or secondary major give you an advantage when applying for a job?		
	Percent	Count
Yes	52.2%	12
No	47.8%	11
Did not graduate with a minor or secondary major	0.0%	0
Total	100.0%	23

Does your job require: (mark all that apply)		
	Percent	Count
Technology skills	93.0%	40
Conducting research	55.8%	24
Extensive training	37.2%	16
Math skills	67.4%	29
Problem solving/analytic reasoning	93.0%	40
Speaking to a group	74.4%	32
Use of specialized machinery	9.3%	4
Use of specialized software	79.1%	34
Working with a diverse group of people	86.0%	37
Writing reports, memos, papers, publications, etc.	58.1%	25

How did you learn of this job?		
	Percent	Count
Job lead from professor or advisor	0.0%	0
Job lead from relative or friend	31.0%	13
Job lead from college internship	14.3%	6
Government employment listing	2.4%	1
Employment agency	2.4%	1
Job listing on the internet	21.4%	9
Newspaper	2.4%	1
Worked Previously for employer	11.9%	5
Applied for job without knowledge of opening	2.4%	1
K-State's Career and Employment Services	21.4%	9
Other	19.0%	8

**When did you initiate your job search for a career position?**

	Percent	Count
More than one year prior to graduation	29.5%	13
Nine months to one year prior to graduation	20.5%	9
Six to eight months prior to graduation	22.7%	10
Three to five months prior to graduation	11.4%	5
One to two months prior to graduation	4.5%	2
At graduation time	4.5%	2
One month after graduation	0.0%	0
More than one month after graduation	6.8%	3
Total	100.0%	44

**How difficult was it for you to find employment?**

	Percent	Count
Very Difficult	9.1%	4
Fairly Difficult	40.9%	18
Fairly Easy	27.3%	12
Very Easy	22.7%	10
Total	100.0%	44

**How long did it take you to obtain your current full-time job after graduation?**

	Percent	Count
Had a job at graduation	34.1%	15
Less than 1 month	15.9%	7
1 to 3 months	31.8%	14
4 to 6 months	9.1%	4
7 months or more	9.1%	4
Total	100.0%	44

**Approximately how many job interviews did you have before accepting your current position?**

	Percent	Count
0-1	15.9%	7
2-5	59.1%	26
6-9	11.4%	5
10-14	11.4%	5
15-19	2.3%	1
20+	0.0%	0
Total	100.0%	44

**How closely is your job related to your undergraduate field of study?**

	Percent	Count
Not related	9.3%	4
Somewhat related	32.6%	14
Directly related	58.1%	25
Total	100.0%	43

**How well do you feel that Kansas State University prepared you for your present job?**

	Percent	Count
Inadequately	7.0%	3
Fairly Well	30.2%	13
Well	39.5%	17
Excellent	23.3%	10
Total	100.0%	43

**Compared to new employees from other colleges/universities, do you feel that your Kansas State University academic preparation gave you an:**

	Percent	Count
Advantage	67.4%	29
Disadvantage	2.3%	1
Neither	30.2%	13
Total	100.0%	43

**What is your current annual salary, before taxes?**

	Percent	Count
Less than \$20,000	0.0%	0
\$20,000 to \$29,999	9.3%	4
\$30,000 to \$39,999	30.2%	13
\$40,000 to \$49,999	25.6%	11
\$50,000 to \$59,999	16.3%	7
\$60,000 to \$69,999	7.0%	3
\$70,000 to \$79,999	4.7%	2
\$80,000 to \$89,999	2.3%	1
\$90,000 to \$99,999	2.3%	1
\$100,000 or more	2.3%	1
Total	100.0%	43

**Which statement best describes your current position?**

	Percent	Count
Employment with definite long-term potential	48.8%	21
Employment with possible long-term potential	30.2%	13
Employment primarily to earn money	7.0%	3
Temporary employment while I look for something more suitable	11.6%	5
Temporary position that will last only for a limited time	2.3%	1
Total	100.0%	43

Indicate your satisfaction with the following aspects of your present position:

	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied	Count
Salary/benefits	2.3%	11.6%	14.0%	53.5%	18.6%	43
Location	0.0%	11.6%	7.0%	41.9%	39.5%	43
Opportunity to use your qualifications	2.3%	11.6%	14.0%	48.8%	23.3%	43
Opportunity to advance	2.3%	7.0%	18.6%	41.9%	30.2%	43
Prestige/recognition	4.7%	9.3%	30.2%	41.9%	14.0%	43
Interest/challenge of work	7.0%	9.3%	30.2%	25.6%	27.9%	43
Working conditions	2.3%	4.7%	20.9%	41.9%	30.2%	43
Opportunity to learn	0.0%	2.3%	7.0%	46.5%	44.2%	43

Is your position challenging?

	Percent	Count
Yes	74.4%	32
No	25.6%	11
Total	100.0%	43

Is a Bachelor's degree required for your current position?

	Percent	Count
Yes	67.4%	29
No, but helpful	23.3%	10
No, irrelevant	9.3%	4
Total	100.0%	43

What degree are you currently pursuing?		
	Percent	Count
M.A./M.S.	28.6%	2
M.B.A.	57.1%	4
M.D.	0.0%	0
Ph.D.	0.0%	0
Ed.D.	0.0%	0
D.V.M.	0.0%	0
Other	14.3%	1
Total	100.0%	7

What sources of financial assistance have supported your graduate study? (select all that apply)		
	Percent	Count
Departmental graduate assistance	14.3%	1
Institutional fellowship/scholarship	14.3%	1
Non-institutional fellowship/scholarship	0.0%	0
Full-time employment	71.4%	5
Part-time employment	0.0%	0
Loan(s)	14.3%	1
Other	28.6%	2

How would you rate the quality of your Kansas State University undergraduate preparation for graduate or professional education?		
	Percent	Count
Inadequate	0.0%	0
Fair	0.0%	0
Good	28.6%	2
Excellent	71.4%	5
Total	100.0%	7

**In the past 12 months, how often have you participated in the following activities?**

	None	1-2 times	3-5 times	6-10 times	10+ times	2-3 times a week	Daily	Count
Attended plays/dramas	66.7%	29.2%	0.0%	4.2%	0.0%	0.0%	0.0%	48
Attended concerts/recitals	40.8%	40.8%	10.2%	2.0%	6.1%	0.0%	0.0%	49
Attended athletic events	6.1%	12.2%	22.4%	18.4%	28.6%	10.2%	2.0%	49
Visited museums, galleries, zoos, libraries	26.5%	34.7%	30.6%	8.2%	0.0%	0.0%	0.0%	49
Attended lectures	55.1%	22.4%	18.4%	0.0%	2.0%	0.0%	2.0%	49
Performed: music, drama, art	89.6%	4.2%	6.3%	0.0%	0.0%	0.0%	0.0%	48
Traveled to new places	16.3%	24.5%	28.6%	18.4%	12.2%	0.0%	0.0%	49
Gone to the movies	12.5%	25.0%	27.1%	16.7%	18.8%	0.0%	0.0%	48

**Have you been a member of a volunteer group devoted to serving members of the community (e.g. scouts, League of Women Voters, hospice, 4-H, religious organizations, hospital volunteer, volunteer coach)?**

	Percent	Count
No	67.3%	33
Yes	32.7%	16
Total	100.0%	49

**Have you been a member of a community service group (e.g., Kiwanis, Chamber of Commerce, Optimist Club)?**

	Percent	Count
No	85.7%	42
Yes	14.3%	7
Total	100.0%	49

**To what degree did your undergraduate experiences contribute to your interest and motivation to become involved in community activities?**

	Percent	Count
Not at all	20.4%	10
Yes	63.3%	31
Quite a bit	12.2%	6
Very Much	4.1%	2
Total	100.0%	49