

College of Business Administration

Management

Overview

A management degree provides the skills needed to effectively direct the operations of organizations and organizational units. The management curriculum at K-State helps strengthen students' leadership skills and develops abilities related to supervision, project management, and the development and implementation of business strategy.

Professional options Careers

Managers work in organizations of all sizes and types, including for-profit businesses, non-profit institutions and government agencies. Management graduates have an excellent record of placement from each of our three degree tracks. Examples of positions commonly associated with these tracks:

Human resource management

- Human resources manager
- Recruitment specialist
- Employee assistance program administrator
- Compensation and benefits manager
- Training and development coordinator

Operations and supply chain management

- Operations manager
- Project or process manager
- Quality control analyst
- Production planner
- Logistics manager

Organizational management

- Business analyst
- Management consultant
- Entrepreneur

Employers

Managers work in businesses of all sizes and industries in both for-profit and not-for-profit organizations. A management degree provides individuals with an understanding of organizational processes and supervisory approaches with broad applicability that can be tailored to individual career aspirations.

Points of pride

More than 90 percent of students from the college find relevant jobs or choose to continue their education within three months of graduation.

Ultimately, more than 90 percent of students from the College of Business Administration find career-related jobs or enroll in a graduate program within three months of graduation.

Gaining experience

College of Business Administration students often gain experience by participating in summer internships in various industries. Management students also gain career exposure to potential employers through several on-campus student organizations, as well as through case competitions that test their analytical skills. The entrepreneurship program also hosts an annual idea competition, K-State Launch, that allows students to develop business plans and compete for thousands of dollars to help start their business.

Academics

The business curriculum is designed to provide both breadth and depth. Most students will take at least one course in each of the core areas of business — accounting, finance, management and marketing — before pursuing the required courses for their area of management.

Degree options

The Department of Management offers three tracks within the management major: human resource management, operations and supply chain management, and organizational management. We also offer majors in entrepreneurship and management information systems.

Human resource management track

The effective recruitment, deployment and motivation of human resources, along with complying with current federal and state regulatory guidelines, has become increasingly important to organizational success. The emphasis in human resource management develops knowledge and skills in leadership, work motivation, group dynamics and organizational development, as well as competency with HRM-specific issues such as recruitment, staffing, appraisal, compensation, training, labor relations, employment law and regulatory compliance.

Operations and supply chain management track

Operations and supply chain management encompasses the design, planning and management of the processes and resources — facilities, materials and labor — in both service

and manufacturing organizations. Students in this track will be prepared to manage all aspects of the supply chain system such as operations strategy, supplier relationships, project management, process improvement, quality management and distribution. This curriculum focuses on achieving customer satisfaction through the continuous improvement of products and processes.

Organizational management track

The organizational management track provides students with the necessary skills to become effective leaders in businesses and not-for-profit organizations. Coursework in change management, international management, project management, strategy and ethics teach students to analyze complex situations, make strategic decisions and design effective organizational systems. The management major also partners well and provides good preparation for students interested in entrepreneurship, corporate innovation and/or business law.

Accreditation

The College of Business Administration is among an elite 10 percent of the approximately 1,680 business schools and colleges in the nation to hold accreditation by the Association to Advance Collegiate Schools of Business, or AACSB, for all business and accounting programs.

Faculty

Our highly qualified faculty members are dedicated to providing outstanding educational opportunities for students. Our faculty have significant industry experience and are prolific researchers who bring a deep level of knowledge to their courses. As a result, our management faculty have won numerous teaching awards for their outstanding work in the classroom.

Advising

All business students are assigned a professional academic advisor. Academic advisors provide individualized and comprehensive services to help students with all aspects of their academics and extracurricular activities. The academic advising team utilizes an integrated framework for successfully navigating the college experience from start to finish. Their main goals are to help students be successful in the program and be prepared for their future careers.

Professional development

Business students have the exclusive opportunity to participate in Career Development, the

college's professional development program. It's three components — Professional Advantage Certification, Executive Mentor Program and Career Coach Program — will provide you with training and support in developing the nontechnical skills needed to identify a career path, pursue professional goals and find success in work and life.

Professional Advantage certification provides career-focused training sessions taught by industry professionals. In the Executive Mentor program, students are connected with successful K-State alumni and friends who will support your efforts to achieve your professional goals. The Career Coach program provides a one-on-one coach to help you develop your career objectives and determine which opportunities will best prepare you for your ideal job.

Financial assistance

The college awards scholarships to first-year, transfer and continuing education students. The college also offers business-specific scholarships to be used for study abroad programs. In addition, the Department of Management also awards discipline-specific scholarships each year.

Suggested coursework

Students entering the College of Business Administration for the first time enroll in the Business Administration Pre-Professions Program, or BAPP. Students with previous academic work — at K-State or elsewhere — requesting transfer to the college must have a 2.5 or higher GPA to enroll in the BAPP curriculum. Students remain in the BAPP until they meet requirements for admission to their chosen business major and complete an application to degree plan. Students who do not meet the admission criteria for their chosen major by 60 credit hours — with at least 15 K-State-graded hours — will be dismissed from the College of Business Administration. Applicants in management must have a minimum cumulative GPA of 2.5 and have completed at least 45 credit hours — 12 of which must be K-State-graded hours — to be considered for admission. To encourage breadth and depth in the student's career, all business students will be required to complete a nine credit hours thematic sequence in an area of professional and/or personal interest outside the college.

Tool and related courses

BAPP requirements

Hrs.	Courses	
3	ENGL 100	Expository Writing I
3	ENGL 200	Expository Writing II
2	COMM 105	Public Speaking IA
3	ENGL 417	Written Communication for the Workplace
3	MATH 100	College Algebra
3	MATH 205	General Calculus and Linear Algebra
3	STAT 350	Business and Economics Statistics I

3	STAT 351	Business and Economic Statistics II
3	ECON 110	Macroeconomics
3	ECON 120	Microeconomics
16	Nonbusiness courses. Students must complete at least one of the following categories: aesthetic experience and interpretive understanding, global perspectives, human diversity in the U.S., natural and physical sciences with lab, and nonbusiness elective (chosen from any K-State 8 category).	
9	Thematic sequence	

Business core courses

Hrs.	Courses	
0	GENBA 101	Business Orientation
3	ACCTG 231	Accounting for Business Operations
3	ACCTG 241	Accounting for Investing and Financing
3	FINAN 450	Principles of Finance
3	GENBA 110	Business Foundations
0	GENBA 166	Business Information Technology Skills Proficiency
3	MANGT 366	Information Technology for Business
3	MANGT 420	Management Concepts
3	MANGT 421	Introduction to Operations Management
3	MANGT 595	Business Strategy
3	MANGT 596	Business Ethics and Corporate Citizenship
3	MKTG 400	Marketing

Management majors (excludes MIS) must choose from one of the following three areas of emphasis:

Organizational management

Hrs.	Courses	
3	MANGT 520	Organizational Behavior
3	MANGT 521	Managerial Decision Analytics
3	MANGT 531	Human Resource Management

Select one of the following courses:

Hrs.	Courses	
3	MANGT 653	Project Management
3	MANGT 690	International Management

Select nine credit hours from:

Hrs.	Courses	
3	MANGT 390	Business Law I
3	MANGT 530	Industrial and Labor Relations
3	MANGT 535	Employment Law
3	MANGT 541	Management of Quality
3	MANGT 560	Diversity Management
3	MANGT 653	Project Management*
3	MANGT 590	International Management*
3	ENTRP 340	Introduction to Entrepreneurship
3	ENTRP 466	Digital Business
3	ENTRP 520	Social Entrepreneurship
3	ENTRP 540	Entrepreneurial Consulting

*If not taken as a required course.

Human resources management

Hrs.	Courses	
3	MANGT 520	Organizational Behavior
3	MANGT 531	Human Resource Management
3	MANGT 535	Employment Law
3	MANGT 623	Compensation and Performance Management
3	MANGT 643	Staffing Organizations

Select six credit hours from:

3	MANGT 530	Industrial and Labor Relations
3	MANGT 550	Organizational Training and Development
3	MANGT 560	Management of Diversity in the Workplace
3	MANGT 633	Advanced Human Resource Management
3	MANGT 590	International Management

Operations and supply chain management

Hrs.	Courses	
3	MANGT 520	Organizational Behavior
3	MANGT 521	Managerial Decision Analytics
3	MANGT 660	Supply Chain Planning and Control
3	MANGT 662	Procurement, Logistics, and Supply Chain Management

Select nine hours from:

3	MANGT 522	Operations Planning and Control
3	MANGT 541	Management of Quality
3	MANGT 652	Constraint Management/Continuous Improvement
3	MANGT 653	Project Management
3	MANGT 665	Business Analytics and Data Mining
3	MANGT 670	Social Media Analytics and Web Mining
3	ECON 631	Principles of Transportation
3	MKTG 545	Marketing Channels

Economics electives

Hrs.	Courses	
3	Any economics course numbered 500 or above in consultation with academic advisor.	
3	ECON 520	Intermediate Microeconomics or
3	ECON 540	Managerial Economics

Unrestricted electives

Hrs.	Courses	
15	Unrestricted electives	

For more information about management, contact:

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Post-Graduation Statistics
k-state.edu/postgrad-stats
ksdegrestats.org