

College of Business Administration

Finance

Overview

What do the following have in common? A regional business decides to set up a new manufacturing facility in Kansas; a multinational corporation decides to expand overseas; a securities firm decides to start a new stock mutual fund; a worker decides to save for retirement; a family decides to save for college tuition. All are decisions made through applications of finance. Financial analysis is an integral part of all decisions made by businesses, individuals and families.

Finance majors at Kansas State University learn the principles, concepts and tools essential to financial decision-making. Together with the accounting, economics, management and other quantitative techniques you will learn as you progress through the degree program, you will be well prepared for a career in finance. In addition, effective written and oral communication skills and the ability to work in groups are essential skills for success. Based on your career aspirations, you can specialize in financial management, financial controllership or financial services.

Professional options

Careers

- A firm's chief financial officers are the controller and treasurer, who report directly to the vice president for finance. The controller's division manages the accounting, budgeting and financial reporting within the firm. The treasurer's division is responsible for cash and credit management, credit analysis, investment management, bank relations, financial planning, financing and dividend decisions, and risk management.
- Investment banking firms trade, advise and manage the issuance of corporate stock, corporate bonds and other securities. They

Points of pride

Finance students have access to a real-money student investment portfolio worth close to \$1 million, and a financial lab equipped with 12 Bloomberg terminals to practice what they learn in the classroom.

also manage and facilitate mergers and acquisitions. Opportunities in investment banking include financial underwriting, investment analysis, brokerage, mergers and acquisitions analysis, and support functions.

- Management consulting firms provide advice in all areas of business. Finance graduates are exposed to diverse business environments, given opportunities to work individually with clients, and gain the ability to exercise creative judgment.
- The task of regulating bank holding companies, consumer credit institutions and insurance companies falls to federal and state agencies such as the Federal Reserve, Federal Deposit Insurance Corporation, Comptroller of the Currency, and state banking and insurance agencies. Opportunities at regulatory agencies include positions as a bank or insurance examiner, manager and analyst.
- Commercial banking offers many diverse job opportunities. Opportunities are available in credit analysis, commercial lending, new product development, risk management, personal trust administration and other areas of bank operations.
- Graduates can provide financial advice to investors and manage their portfolios. Financial concepts are used to analyze the suitability of various assets for inclusion or retention in the investment portfolio. Finance graduates find rewarding careers as retail brokers and financial consultants.
- At insurance companies, opportunities include the sale of life, health, accident, property and casualty policies to individual and group clients. The industry offers a growing number of career opportunities in financial planning, underwriting, actuarial analysis, portfolio management, reinsurance, real estate analysis, security analysis and risk management.
- Consumer credit institutions include savings and loan associations, mutual savings banks and credit unions, along with the consumer credit departments of commercial banks and finance companies. These institutions attract and pool savings from individual depositors to make real estate and consumer loans. Career opportunities include real estate lending, consumer lending, consumer savings, investment analysis and branch operations.
- In addition to consumer lending, finance companies provide short and intermediate

loans to businesses and engage in leasing activities. This requires close personal contact with the business borrower and knowledge of the current economic and business environment. Graduates in areas of financial statement, market, credit analysis, consumer and commercial lending, and lease analysis are in high demand.

Employers

- Large corporations
- Consulting firms
- Investment management firms

Job experience

College of Business Administration students are sought after by large firms to intern during the summer. These internships are most often paid. More than 90 percent of students from the college find relevant jobs or choose to continue their education within three months of graduation.

Finance students in the integrated investment management certificate program have access to a real-money student investment portfolio worth close to \$1 million to practice what they learn in the classroom.

Academics

Degree options

Financial controllership

This option is for students interested in financial management who want additional emphasis in accounting. The curriculum is similar to that of the financial management option except that accounting courses substitute for finance electives. This option is especially suited for students targeting employment within a firm's treasury or controllership division.

Financial management

The financial management option provides skills for the analysis, evaluation and reporting of financial information. This track is for graduates who wish to pursue a career as a financial manager or analyst.

Financial services

This option provides a broad knowledge of financial markets, institutions and services. Graduates with this option often seek careers in commercial banking, consumer lending, brokerage services, portfolio management, financial planning, insurance or real estate.

Accreditation

The College of Business Administration is among an elite 10 percent of schools and colleges in the nation to hold accreditation by the Association to Advance Collegiate Schools of Business for all business and accounting programs.

Faculty

Our highly qualified faculty members are dedicated to providing an outstanding educational experience for students. The talented marketing faculty members have won many outstanding teaching awards and are well-known researchers.

Advising

All business students are assigned a professional academic advisor. Academic advisors provide individualized and comprehensive services to help students with all aspects of their academics and extracurricular activities. The academic advising team utilizes an integrated framework for successfully navigating the college experience from start to finish. Their main goals are to help students be successful in the program and be prepared for their future careers.

Professional development

Business students have the exclusive opportunity to participate in Career Development, the college's professional development program. Its three components — Professional Advantage certification, Executive Mentor and Career Coach — will provide you with training and support in developing nontechnical skills needed to identify a career path, pursue professional goals and find success in life and work.

Professional Advantage certification provides career-focused training sessions taught by industry professionals. In the Executive Mentor program, students are connected with successful K-State alumni and friends who will support you in achieving your professional goals. The Career Coach program provides a one-on-one coach to develop your career objectives and determine which opportunities will best prepare you for your dream job.

Financial assistance

The college awards scholarships to first-year, transfer and continuing education students. In addition, the Department of Finance awards more than 50 scholarships.

Suggested coursework

Students entering the College of Business Administration for the first time enroll in the Business Administration Pre-Professions Program, or BAPP. Students with previous academic work at K-State or elsewhere requesting transfer to the College of Business Administration must have a 2.5 or higher GPA to enroll in the BAPP curriculum. Students remain in the BAPP until they meet requirements for

admission to their chosen business major and complete an application to degree plan.

Students begin taking business courses during their freshman year, along with foundation courses. Most students will take at least one course in each of the core areas of business — accounting, finance, management and marketing — before pursuing the required major field courses in the finance major.

All students will be required to complete a nine credit hours thematic sequence in an area of professional and/or personal interest outside the college.

Applicants in finance must have a minimum cumulative GPA of 2.5 and have completed at least 45 credit hours — 12 of which must be K-State-graded hours — to be considered for admission.

BAPP requirements

Hrs.	Courses	
3	ENGL 100	Expository Writing I
3	ENGL 200	Expository Writing II
2	COMM 105	Public Speaking IA
3	ENGL 417	Written Communication for the Workplace
3	MATH 100	College Algebra
3	MATH 205	General Calculus and Linear Algebra
3	STAT 350	Business and Economics Statistics I
3	STAT 351	Business and Economic Statistics II
3	ECON 110	Macroeconomics
3	ECON 120	Microeconomics
16	Nonbusiness courses. Students must complete at least one course in each of the following categories: aesthetic experience and interpretive understanding, global perspectives, human diversity in the U.S., natural and physical sciences with lab, and nonbusiness elective (chosen from any K-State 8 category).	
9	Thematic sequence	

Business core courses

Hrs.	Courses	
0	GENBA 101	Business Orientation
3	ACCTG 231	Accounting for Business Operations
3	ACCTG 241	Accounting for Investing and Financing
3	FINAN 450	Principles of Finance
3	GENBA 110	Business Foundations
0	GENBA 166	Business Information Technology Skills Proficiency
3	MANGT 366	Information Technology for Business
3	MANGT 420	Management Concepts
3	MANGT 421	Introduction to Operations Management
3	MANGT 595	Business Strategy
3	MANGT 596	Business Ethics and Corporate Citizenship
3	MKTG 400	Marketing

Major courses

Hrs.	Courses	
3	ACCTG 331	Accounting Processes and Controls
3	FINAN 510	Financial Institutions and Markets
3	FINAN 520	Investments
3	FINAN 575	Intermediate Finance
3	FINAN 675	Cases in Finance

Plus one of the following options (9 hours):

Financial controllership option

3	ACCTG 342	Taxation
3	ACCTG 413	Accounting Information Systems I

3	ACCTG 432	Managerial Reporting
3	ACCTG 433	Financial Reporting

Financial management option

Select one of the following:

Hrs. Courses

3	ACCTG 433	Financial Reporting
3	FINAN 643	International Financial Management
3	FINAN 653	Security and Portfolio Analysis
3	FINAN 654	Derivative Securities and Markets

Financial services option

Select any two from:

3	ACCTG 445	Financial Statement Analysis
3	FINAN 460	Insurance
3	FINAN 531	Commercial Banking
3	FINAN 552	Real Estate
3	FINAN 653	Security and Portfolio Analysis
3	FINAN 654	Derivative Securities and Markets
3	FINAN 661	Professional Financial Planning

Economics electives

Any economics course numbered 500 or above in consultation with academic advisor, plus one of the choices below.

Select one of the following:

Hrs. Courses

3	ECON 510	Intermediate Macroeconomics or
3	ECON 520	Intermediate Microeconomics

Unrestricted Electives

9 Unrestricted Electives

For more information about finance, contact:

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For more information about Kansas State University, contact:

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785-532-6250
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KANSAS STATE UNIVERSITY

Notice of nondiscrimination

Kansas State University prohibits discrimination on the basis of race, color, ethnicity, national origin, sex (including sexual harassment and sexual violence), sexual orientation, gender identity, religion, age, ancestry, disability, genetic information, military status, or veteran status, in the University's programs and activities as required by applicable laws and regulations. The person designated with responsibility for coordination of compliance efforts and receipt of inquiries concerning nondiscrimination policies is the University's Title IX Coordinator: the Director of the Office of Institutional Equity, equity@k-state.edu, 103 Edwards Hall, Kansas State University, Manhattan, Kansas 66506, (785) 532-6220. The campus ADA Coordinator is the Director of Employee Relations, charlott@k-state.edu, who may be reached at 103 Edwards Hall, Kansas State University, Manhattan, Kansas 66506, (785) 532-6277.

Post-Graduation Statistics
k-state.edu/postgrad-stats
ksdgreestats.org